

**SUBARU**  
**What's New for 2024**  
Updated February 2024

## **2024 Crosstrek**

The third-generation Subaru Crosstrek compact SUV is all-new for 2024 and joins the Outback and Forester lines in offering a Wilderness model for even greater off-pavement capability. All Crosstrek models come standard with Subaru Symmetrical All-Wheel Drive.

- 10% stiffer chassis for improved dynamic performance and ride quality.
- Maintains the same overall exterior size as second-gen Crosstrek for easy maneuverability in all driving situations.
- Bolder, more rugged-looking design than before, with additional lower body cladding for protection in off-pavement driving situations.
- First-ever Crosstrek Wilderness model features higher ground clearance (9.3 in. vs. 8.7 in. for other Crosstrek models), all-terrain tires, increased underbody protection, Dual-function X-Mode for increased capability in a wider range of environmental conditions, plus exclusive exterior and interior trim, including StarTex upholstery, and updated towing capacity up to 3,500 pounds.
- Award-winning EyeSight® Driver Assist Technology is standard across the model line; includes a redesigned stereo camera with significantly wider field of view, an additional monocular camera, and an electric brake booster to provide improved performance in a wider range of conditions.
- Automatic Emergency Steering works with EyeSight and Blind-Spot Detection to assist with steering control to help avoid a collision at speeds slower than 50 mph. (Included on models equipped with Blind-Spot Detection with Lane Keep Assist and Rear Cross-Traffic Alert.)
- Lineartronic® CVT (continuously variable transmission) standard for all models and featuring internal revisions (80% of parts) for improved performance and reduced noise.
- Revisions to 2.5-liter SUBARU BOXER® engine (Sport, Wilderness, and Limited) boost torque for improved responsiveness.
- Sport model gains 18-inch alloy wheels and new Sport cloth seating with yellow accents.
- Active grille shutters to help reduce fuel consumption.
- Subaru SI Drive driver-selectable powertrain management system standard on all models.
- Revised torque-split for standard Symmetrical All-Wheel Drive (Active AWD) for improved responsiveness and line tracing ability.
- Improved X-MODE control operation.
- Dual-pinion electric power steering provides a more direct and natural steering feel and quicker responsiveness.
- Steering-responsive LED headlights and High Beam Assist on all models.
- Quieter cabin thanks to improved sound and vibration absorption, particularly in frequencies that are more bothersome to passengers.

- Rear Seat Reminder is designed to help prevent child and or pet entrapment by alerting the driver to check the rear seat before exiting the vehicle.
- New front seat design offers improved support and ride comfort.
- Standard dual-zone automatic climate control system with voice control and occupant sensors for focused air control; new high-efficiency variable-capacity compressor.
- Base trim features new standard dual 7-inch SUBARU STARLINK® Multimedia system. Features include AM/FM stereo; Bluetooth hands-free phone and audio streaming; SiriusXM All-Access Radio and SiriusXM Travel Platinum Plan (4 months free); HD Radio®; smartphone integration with wired Apple CarPlay®, Android Auto™ connectivity and STARLINK Smart Device Link apps and over-the-air updates.
- Premium, Sport, Wilderness, and Limited trims get new 11.6-inch center information display with SUBARU STARLINK® Multimedia system featuring 6 speakers and wireless Apple CarPlay® and Android Auto™ compatibility, plus all features of base system.
- What3Words functionality included with TomTom navigation on Limited.
- Wireless phone charging standard for Crosstrek Sport, Wilderness, and Limited.
- Roof rails with 700-pound static load capacity, 165-pound dynamic load capacity.
- New SUBARU STARLINK® services include Valet Mode, Trip Log and Driving Journal, and Remote Vehicle Configuration.

## 2024 Impreza

All-new sixth generation Impreza available exclusively as a 5-door hatchback in Base, Sport, and new 2.5 RS models. The Impreza offers new styling, in-vehicle technology, performance, and safety. Impreza remains the only car in its class to feature standard Subaru Symmetrical All-Wheel Drive on all models.

- 10% stiffer chassis for improved dynamic performance and ride quality.
- New 2.5 RS performance model features exclusive 2.5-liter 182-horsepower SUBARU BOXER® engine, aero body enhancements, specific RS exterior and interior trim Subaru SI Drive driver-selectable powertrain management system and expanded content.
- Steering-responsive LED headlights standard on all models.
- Lineartronic® CVT (continuously variable transmission) now standard for all models and featuring internal revisions (80% of parts) for improved performance and reduced noise. CVT for Sport and 2.5 RS has an 8-speed manual mode function with paddle shift control switches.
- Active grille shutters to help reduce fuel consumption on Sport and RS trim levels.
- Revised torque-split for standard Symmetrical All-Wheel Drive (Active AWD) for improved responsiveness and line tracing ability.
- Active Torque Vectoring standard on all models.
- Dual-pinion electric power steering provides a more direct and natural steering feel and quicker responsiveness.
- Award-winning EyeSight® Driver Assist Technology is standard across the Impreza model line; includes a redesigned stereo camera with significantly wider field of view, an additional

monocular camera, and an electric brake booster to provide improved performance in a wider range of conditions.

- Automatic Emergency Steering works with EyeSight and Blind-Spot Detection to assist with steering control to help avoid a collision at speeds slower than 50 mph. (Included on models equipped with Blind-Spot Detection with Lane Keep Assist and Rear Cross-Traffic Alert.)
- Standard Rear Seat Reminder is designed to help prevent child or pet entrapment by alerting the driver to check the rear seat before exiting the vehicle.
- Standard High Beam Assist (automatic high- and low-beam switching)
- New front seat design offers improved support and ride comfort.
- Quieter cabin thanks to improved sound and vibration absorption, especially in frequencies that are more bothersome to passengers.
- Dual-zone automatic climate control system with voice control and occupant sensors for focused air control standard on all models; system uses new high-efficiency variable-capacity compressor.
- Base trim features new standard dual 7-inch SUBARU STARLINK® Multimedia system. Features include AM/FM stereo; Bluetooth hands-free phone and audio streaming; SiriusXM All-Access Radio and SiriusXM Travel Platinum Plan (4 months free); HD Radio®; smartphone integration with wired Apple CarPlay®, Android Auto™ connectivity and STARLINK Smart Device Link apps and over-the-air updates.
- Sport and 2.5 RS get new 11.6-inch center information display with SUBARU STARLINK® Multimedia system featuring 6 speakers and wireless Apple CarPlay® and Android Auto™ compatibility, plus all features of base system.
- Wireless phone charging standard for 2.5 RS.
- New SUBARU STARLINK® services include Valet Mode, Trip Log and Driving Journal, and Remote Vehicle Configuration.
- Larger center console storage box.
- Tire Pressure Monitoring System with individual tire pressure display.

## **2024 Outback**

The Subaru Outback has been synonymous with adventure for nearly 30 years. The legendary SUV has helped owners navigate through everyday life as well as the road less traveled. The sixth-generation Outback is the safest, roomiest, most capable Outback ever. All Outback models come standard with Subaru Symmetrical All-Wheel Drive. Following a major model upgrade for 2023, Outback adds further enhancements for 2024.

- Outback Wilderness gets a more rugged look thanks to a new front fascia featuring a redesigned bumper and LED fog lights paired with a more prominent front grille.
- Wilderness adds standard heated steering wheel (360-degree heating) and Harman Kardon® speaker system with 576-watt equivalent amplifier.
- Onyx Edition, now like its turbocharged XT counterpart, is equipped with a standard power moonroof and Reverse Automatic Braking.

- Outback Onyx Edition and Onyx Edition XT also add heated steering wheel (360-degree heating), plus Harman Kardon® speaker system with 576-watt equivalent amplifier.
- Battery-saving function added to interior lighting (already on exterior lighting).

## **2024 Legacy**

The seventh-generation midsize Legacy is the only sedan in the U.S. market with all-wheel drive standard on all models (Subaru Symmetrical All Wheel Drive). Legacy received a major model upgrade for 2023.

- The 2024 Legacy Sport now comes standard with the SUBARU STARLINK® 11.6-inch Multimedia Plus system featuring a Harman Kardon® speaker system with 576-watt equivalent amplifier.

## **2024 Solterra EV**

The Subaru Solterra is the manufacturer's first-ever all-electric SUV and was all-new in 2023. The Solterra is packed with new electrification and in-vehicle technology while staying true to its Subaru heritage with industry-leading safety and go-anywhere capability.

- No price increase from 2023 model.
- Significantly quicker fast-charging, especially in cold weather: Charge from 10-80% in as few as 35 min. It is also now also possible to charge in temperatures as low as -22 deg. F.
- New EyeSight® driver-assist technologies (standard on all trims, subscription required for some features).
  - Hands-free driving at speeds 25 mph or slower
  - Lane-Change Assist, Adaptive High-Beam system, DriverFocus®, and Emergency Driving Stop System
  - Automatically resumes driving when traffic starts moving again
  - Assists with changing lanes when the turn signal is activated
  - Front Cross Traffic Alert makes it easier to enter a busy intersection
- All trims get a squared-off (“squircular”) steering wheel that allows for a better view of the gauge display.
- Solterra Limited and Touring now feature 8-way power-adjustable front passenger seat.
- Solterra Premium now has standard roof rails.

## 2024 Ascent

The Subaru Ascent is a full-size, 3-row SUV with brand core technology including Symmetrical All-Wheel Drive, EyeSight® Driver Assist Technology and a 260-hp turbocharged SUBARU BOXER® engine standard on all models. The Ascent received a major model upgrade for 2023.

- No changes for 2024.

## 2024 Forester

The fifth-generation Subaru Forester is the roomiest, most capable version of this SUV ever, featuring segment-exclusive technology as well as core technology including Subaru Symmetrical All-Wheel Drive and a SUBARU BOXER® engine.

- Grille wing accents changed to Black Silica on Limited; roof spoiler finish changed from body color to Crystal Black Silica on Premium, Limited, and Touring trims.
- Interior trim upgrades include: coat hooks added to rear-seat grab handles; front center console trim changed from resin to simulated leather with contrast stitching on base, Premium, and Limited trims.
- Base trim adds windshield wipers with intermittent feature, variable timer, and washer.
- LED fog lights replace halogen on Premium trim.
- CD player deleted from head units on Premium, Sport, Wilderness, and Limited models.

## 2024 WRX

The fifth-generation Subaru WRX performance sedan is a rally icon with an unmatched pedigree since it was introduced in the U.S. nearly 20 years ago. The 2024 model is updated with advanced features, design, and performance backed by a 271-horsepower 2.4-liter turbocharged SUBARU BOXER engine, Symmetrical All-Wheel Drive, and a 6-speed manual or Subaru Performance Transmission on certain trim levels. In 2024, a manual-only WRX TR was added alongside the lineup that includes Base, Premium, Limited, and GT trim levels.

- New TR option for Limited adds:
  - Brembo® Performance Braking System with monoblock calipers (6-piston front / 2-piston rear) and larger cross-drilled rotors
  - 19-inch alloy wheels with matte gray finish
  - 245/35R19 summer performance tires
  - Dash panel: Ultrasuede® w/ red stitching
  - Recaro® performance-design front seats
  - 8-way power driver's seat
  - Deleted power moonroof to reduce weight
  - Stiffer springs, revised damping and retuned electronic power steering
- EyeSight driver assist technology included for the first time on WRX with manual transmission. System includes:
  - Advanced Adaptive Cruise Control

- Lane Centering
  - Pre-Collision Brake Assist
  - Lane Departure and Sway Warning
  - Lane Keep Assist
  - Lane Departure Prevention
  - Lead Vehicle Start Alert (Vehicle in Front)
- WRX Base model adds standard SUBARU STARLINK 11.6-inch Multimedia Plus touchscreen with integrated Center Information Display, smartphone integration with Apple CarPlay™ and Android Auto™; Bluetooth® hands-free phone and audio streaming connectivity, SiriusXM® Platinum Plan and Travel Link on models equipped with navigation (4-month free subscriptions).
  - Limited and GT head unit adds TomTom® navigation software with What3words®, SiriusXM® w/360L, 4-month Platinum (4 months free trial included / subscription required after)
  - Android Auto™ and Apple CarPlay® w/full-screen view and wireless connection.
  - USB-A / USB-C input/charge ports on front center console.
  - WRX Base model adds dual-zone automatic climate control system, including voice-activated controls.

## **2024 BRZ**

The second-generation BRZ introduced in 2022 offers significantly improved powertrain performance from a new 2.4-liter naturally aspirated SUBARU BOXER® engine. The same fundamentals of sports car design that impressed enthusiasts in the original BRZ – with enhancements – also define the newest model introduced for 2022: low weight, ultra-low center of gravity, and precision steering and handling in an affordable 2+2 package. For 2024, an enthusiast-focused BRZ tS trim level was added to the lineup that includes Premium and Limited trim levels.

- Driver Assist Technology: EyeSight System now standard with six-speed manual transmission. System Includes:
  - Adaptive Cruise Control
  - Pre-Collision Brake Assist
  - Lane Departure and Sway Warning
  - Lead Vehicle Start Alert (Vehicle in Front)
- Optional six-speed automatic transmission now available only on Limited trim.
- New tS performance model, built on Limited trim and featuring:
  - Suspension: Sport-tuned with STI-tuned struts and dampers
  - Brembo® braking system: 4-piston front / 2-piston rear brake calipers with gold finish, plus larger rotors
  - Dark gray metallic finish for 18 x 7.5-in. alloy wheels
  - Front seats with blue accents
  - Ultrasuede® upholstery with leather bolsters and blue stitching
  - Simulated leather door trim panel armrests, manual transmission shift lever boot and parking brake lever handle with blue stitching
  - Leather-wrapped steering wheel with blue stitching

- Black-finish switches
- STI-type combination meter display with red metallic trim and STI graphics
- STI start button
- Crystal Black Silica exterior trim, including exterior mirrors and shark-fin antenna
- Steering Responsive Headlights with cherry red BRZ logo
- Chrome and cherry red BRZ tS badging on front and rear
- BRZ tS front grille and decklid badging