

At-A-Glance

2014 Subaru BRZ

- Rear-wheel-drive 2+2 sports car focuses on low center of gravity, low vehicle weight and precision handling.
- High-performance 2.0-liter, 200-hp Subaru BOXER engine.

New for 2014

- Aha® Infotainment smartphone integration included with the standard navigation system.

Key Facts/Performance

- All-new Subaru-developed vehicle-specific platform.
- BRZ has one of the lowest centers of gravity of any production car in the world at 18.1 in.
- Lightest rear-wheel drive 2+2 production sports car in U.S. market at 2,762 lbs.
- New 2.0-liter Subaru Boxer engine features “square” configuration (bore and stroke dimensions identical) for high-revving performance; double overhead camshafts and dual Active Valve Control System (DAVCS); fuel injection system combines direct injection and port injection technologies; very high compression ratio; high specific engine output: 100 hp/liter.
- Choice of 6-speed manual and automatic transmissions; optional automatic has steering wheel paddle shifters, Sport mode, winter mode and downshift blipping control.
- Torsen® limited-slip differential.
- Double-wishbone rear suspension.
- Electric power steering.
- 4-wheel vented disc brakes.
- Vehicle Stability Control (VSC) and traction control system (TCS) with 5 modes, including Sport mode and TCS Off for track driving.
- 17 x 7-in. aluminum alloy wheels with 215/45 R17 summer performance tires.
- Aluminum hood.
- Premium and Limited trim lines.

- 2+2 seating with enough trunk and interior room to transport four tires and tools for track driving.
- Standard navigation system with voice control and comprehensive infotainment capabilities (see standard equipment).

Key Safety Features

- Ring Shaped Frame Reinforcement body structure provides outstanding occupant protection; 3-point seatbelts for all seating positions, front seatbelt pretensioners and force limiters; Subaru Advanced Frontal Airbag System; dual-stage deployment driver and front passenger airbags; front seat side pelvis/torso air bags and side-curtain air bags (SRS).
- 4-channel/4-sensor Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD), Brake Assist and Brake Override system.
- Safety pedal system.
- Whiplash protection front seats.

Basic Specifications

Body:	2+2 sports coupe
Wheelbase:	101.2 in.
Length:	166.7 in.
Height:	50.6 in.
Curb weight:	2,762 lbs.
Engine:	DOHC 4-cyl. 2.0-liter Boxer, direct and port fuel injection
Horsepower	200 @ 7,000 rpm
Torque	151 lb.-ft. @ 6,400 rpm
Transmission	6-speed manual or 6-speed automatic

Standard Features, BRZ Premium

- 12v power outlets: one in glove box and one in center console
- 24-hour roadside assistance for vehicle limited warranty period
- 3-spoke leather-wrapped tilt and telescoping steering wheel with red stitching.
- Fold-down rear seatback

- Aluminum-alloy pedal covers (including driver's footrest)
- Auto on/off High Intensity Discharge (HID) headlights, low and high beam
- Touch-screen GPS navigation system with:
 - 6.1-inch LCD screen
 - Aha[®] infotainment smartphone integration
 - Voice activated controls
 - AM/FM stereo with HD radio
 - Single-disc in-dash CD player
 - 196-watt amplifier
 - 8 speakers
 - MP3/WMA capability
 - Bluetooth hands-free phone connectivity and audio streaming
 - iPod[®] control capability
 - iTunes[®] tagging capability
 - USB port
 - XM[®] Satellite Radio and NavTraffic (includes 4-month trial subscriptions)
 - SMS text messaging capability
 - 3.5mm auxiliary audio input jack
- Manual climate control system with cabin air filtration
- Carpeted floor mats
- Chrome interior door handles
- Cruise control
- Cup holders integrated into door panels and two in center console
- Digital clock
- Digital dual-mode trip odometer
- Digital outside temperature gauge
- Dome light with off-delay
- Driver's footrest
- Sport design instrument panel gauges: Speedometer, tachometer, digital speedometer integrated within tachometer, coolant temperature gauge, fuel gauge
- Height-adjustable driver's seat
- Illuminated ignition switch ring
- Dual visor vanity mirrors
- Leather-wrapped shift handle and parking brake handle
- Multi function display with current and average fuel economy
- Performance-design front seats with height-adjustable head restraints
- Power door locks
- Power side mirrors
- Power windows with driver's and passenger's auto up/down with pinch protection
- Rear window defroster with timer
- Remote fuel door release

- Remote keyless entry system with engine immobilizer system
- Seatback pocket on front passenger seat
- Variable intermittent windshield wipers

BRZ Limited adds:

- Alcantara seat inserts with leather bolsters
- All-Weather Package (dual-mode heated front seats, heated exterior mirrors)
- Dual illuminated visor vanity mirrors
- Dual-zone automatic climate control system
- Fog lights
- Front door courtesy lights
- Keyless access and start with illuminated engine start/stop button
- Rear trunk spoiler (body color)
- Security system

Optional for

Limited: 6-speed automatic transmission with manual shift mode, downshift blipping control, steering wheel paddle shift control switches, sport shift mode and snow shift mode.