



Media Information

Subaru Of America, Inc.
One Subaru Drive
Camden, NJ 08103
Main Number: 856-488-8500

CONTACT: Dominick Infante
(856) 488-8615
dinfante@subaru.com

SUBARU ANNOUNCES PRICING ON 2017 CROSSTREK MODELS

- Roomy, versatile and fun-to-drive Crosstrek models priced from \$21,695
- Symmetrical All-Wheel Drive Standard across line
- New Premium Special Edition model added for 2017
- Continuously Variable Transmission models achieve 33 mpg highway

Cherry Hill, N.J., Sep 22, 2016 - Subaru of America, Inc. today announced pricing on the 2017 Crosstrek line. The 2017 Crosstrek models will arrive at retailers November 2016.

The versatile, fun-to-drive Crosstrek combines bold five-door design, a highly capable chassis and in-demand multimedia features. The 2.0i Crosstrek pricing starts at \$21,695 with all models offering Symmetrical All-Wheel Drive, 8.7-in. of ground clearance, and ample room for passengers and cargo. It is one of the most fuel-efficient all-wheel-drive crossover utility vehicles in America offering 33 mpg highway on Lineartronic CVT models.

All Crosstrek models include the 2.0-liter Subaru BOXER engine producing 148 hp at 6,200 rpm and 145 lb.-ft. of peak torque at 4,200 rpm. A 103.7-in wheelbase yields impressive interior roominess in the Subaru Crosstrek, including 35.4 inches of rear seat legroom. With the standard 60/40 split rear seatbacks folded, this versatile five-door crossover provides a flat load floor and up to 51.9 cubic feet of carrying space.

Subaru's Continuously Variable Transmission (CVT) continuously and smoothly adapts to performance demand by keeping the engine in its most efficient operating range. A 6-speed manual mode with steering wheel paddle shifters allows the driver to control the transmission via six pre-set ratios. CVT is optional on the 2.0i Premium and standard on Limited. The 2.0i base model comes exclusively with a 5-speed manual transmission.

The 2017 Crosstrek upholds the Subaru tradition of outstanding value, with the 2.0i base trim including as standard a tilt/telescoping steering wheel with audio and Bluetooth® control switches; power windows, door locks and side mirrors; multi-function display with fuel economy information; security system with engine immobilizer; illuminated front console storage tray; outside temperature gauge; carpeted floor mats and 17-inch alloy wheels.

Premium models start well-equipped at \$22,495 and add a number of additional features, notably the All-Weather Package (heated front seats, heated exterior mirrors and windshield wiper de-icer), body-color exterior mirrors, cargo area enhancements and upgraded interior trim. In addition, the Premium upgrades to a 6-speaker sound system, retractable cargo cover, cargo tray, leather-wrapped steering wheel and shifter handle and more.

For 2017, a new Premium Special Edition adds additional equipment and style to the standard Premium. Available exclusively with Pure Red or Crystal Black Silica exterior with black badging, the SE wears 5-spoke, dark gray aluminum-alloy 17" wheels. A distinctive interior features gloss black cabin trim appointments and red stitching on the cloth upholstery, leather-wrapped steering wheel, shifter and door trim. The red theme repeats for the illuminated front foot wells with aluminum-alloy pedal cover and driver footrest. Keyless Access with Push-Button Start, Blind Spot Detection / Rear Cross Traffic Alert and SiriusXM® All Access Radio (subscription required) come standard. The Special Edition is priced at \$25,795.

In addition to having the Lineartronic CVT as standard, the \$25,195 Subaru Crosstrek Limited adds leather-trimmed upholstery, automatic climate control, auto on/off headlights and a rear seat armrest with dual cup holders. The Limited exclusively features an insulation-glass windshield for a quieter ride, an upgraded instrument cluster with LCD color display and exterior mirrors with integrated turn signals. The Limited trim's standard Welcome Lighting automatically activates cabin illumination and exterior lights as the driver approaches or departs the vehicle.

Two STARLINK packages are available and are among the most affordable in the industry. The STARLINK Safety Plus Package includes SOS Emergency Assistance, Enhanced Roadside Assistance, Automatic Collision Notification, Maintenance Notifications, Monthly Vehicle Health Report and Diagnostic Alerts. For even greater peace of mind, the STARLINK Safety Plus & Security Plus Package adds Stolen Vehicle Recovery Service, Vehicle Security Alarm Notification, Remote Lock/Unlock, Remote Horn and Lights and Remote Vehicle Locator.

The STARLINK Multimedia systems integrates Cloud Applications, including Calendar, Stitcher™, Music Player, News and Weather and iHeart® Radio. The standard STARLINK 6.2" Multimedia system in the Crosstrek 2.0i and 2.0i Premium trims provides a multitude of music and information sources from a 6.2-in. multi-function touch screen display with single-touch gesture control. The display also functions for the standard Rear-Vision Camera.

STARLINK 6.2" integrates AM/FM stereo and HD Radio®, Radio Data Broadcast System; single-disc in-dash CD player; Subaru STARLINK smartphone integration with Aha™ Infotainment, Pandora® and STARLINK Cloud Applications; Bluetooth hands-free phone connectivity and audio streaming; iPod® control capability and iTunes® Tagging capability; a USB port and aux. input jack; and four speakers (six speakers on Premium).

The STARLINK 7.0" system, standard for the 2.0i Limited trims, works through 7-inch touch screen display with multi-touch control that offers swipe and scrolling gesture control. This system offers 6-speaker audio and all of the features of the base system plus voice-activated controls; SiriusXM® All Access Radio and Travel Link® (subscriptions required); a vehicle information display; SMS text messaging, iTunes Tagging capability and dual USB ports. The STARLINK 7.0" Multimedia system also offers an upgrade to voice-controlled navigation with SiriusXM Traffic® (subscriptions required for SiriusXM products.)

2017 SUBARU CROSSTREK				
Model/Trim	Transmission	Applicable Option Code	MSRP	MSRP + destination and delivery
2.0i PZEV	5MT	01	\$21,695	\$22,570
2.0i Premium PZEV	5MT	11	\$22,495	\$23,370
2.0i Premium PZEV	CVT	12,13,14,15	\$23,495	\$24,370
2.0i Limited PZEV	CVT	21,22,23	\$25,195	\$26,070
2017 SUBARU CROSSTREK OPTION PACKAGES				

CODE 01	Standard Model 2.0i	N/A
CODE 11	Standard Model 2.0i Premium 5MT	N/A
CODE 12	Standard Model 2.0i Premium CVT	N/A
CODE 13	Moonroof	\$1,000
Code 14	EyeSight® + SUBARU STARLINK™ 7.0 Multimedia Plus + Blind Spot Detection/Rear Cross Traffic Alert	\$1,995
CODE 15	Special Edition 2.0i Premium CVT	\$2,300
CODE 21	Standard Model 2.0i Limited CVT	N/A
CODE 22	Moonroof + Navigation System + Keyless Access with Push-Button Start	\$2,100
CODE 23	EyeSight® + Moonroof + Navigation System + Keyless Access with Push-Button Start	\$2,895

Destination & Delivery is \$875 and may vary in the following states: CT, HI, MA, ME, NH, NJ, NY, RI and VT. D&D is \$1,025 for dealers in Alaska.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information, visit media.subaru.com.