



Media Information

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SUBARU VIZIV-7 CONCEPT MAKES WORLD DEBUT AT 2016 LOS ANGELES AUTO SHOW

Los Angeles, CA, Nov 17, 2016 - Fuji Heavy Industries, LTD. (FHI) the manufacturer of Subaru automobiles, today unveiled the Subaru VIZIV-7 SUV Concept* at the 2016 Los Angeles Auto Show.

Subaru VIZIV is a concept series embodying the future vision of car development for the "enjoyment and peace of mind" that Subaru wants to provide to customers.

With the VIZIV -7 SUV Concept, Subaru is demonstrating its thinking about how big a future Subaru SUV can be. "The concept expresses our core brand values, safety, dependability, capability for outdoor activities and a forward looking attitude," said Takeshi Tachimori, corporate executive vice president, Fuji Heavy Industries, LTD. "We know customers in this segment want a full-sized vehicle and the next 3-row from Subaru will be the biggest Subaru vehicle ever."

With full three-row capability and Subaru's DYNAMIC x SOLID design philosophy, Subaru VIZIV-7 SUV Concept shows the size direction of the all-new three-row midsize SUV to be introduced to the North American market in early 2018.

The official Subaru website (<http://www.subaru-global.com>) will feature images of the Subaru VIZIV-7 SUV Concept as well as a movie of the Subaru press conference.

*VIZIV is a name derived from Vision for Innovation.

MAIN SPECIFICATIONS

Body Size (overall length x width x height) 204.7 x 79.9 x 72* inches

Wheelbase 117.7 inches

Tire Size 265/55 R21

*73.2 inches including roof rail

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan.

Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes

Subaru vehicles, parts, and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants, and Subaru of Indiana Automotive, Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information, visit media.subaru.com.