



# Media Information

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## ACTRESS PAM GRIER TO ATTEND DINING OUT FOR LIFE® HOSTED BY SUBARU® ON APRIL 27

Cherry Hill, N.J., Apr 18, 2017 - Actress **Pam Grier** will participate in the 27th Annual **Dining Out For Life** hosted by **Subaru**. The delicious fundraiser, that's expected to raise more than \$4 million to help fund essential HIV/AIDS services, will be held on April 27, 2017, when over 3,000 restaurants in 62 cities across North America will donate a generous portion of the day's proceeds to their local HIV/AIDS Service organizations.

**Subaru** is a proud, decade-long Host Sponsor of Dining Out For Life, with nearly \$40 Million raised to support HIV/AIDS services throughout the life of this partnership.

"As part of the [Subaru Love Promise](#) philanthropic platform, we remain committed to supporting the causes our drivers care most about, including joining the fight to overcome an HIV/AIDS epidemic that affects many in our local communities and millions around the world," said Alan Bethke, senior vice president of marketing, Subaru of America Inc.

Pam Grier, one of the organization's four national spokespeople, will attend the event in Charleston, South Carolina to help raise awareness for HIV/AIDS treatment and prevention.

"Dining Out For Life is all about the community spirit of dining together with family and friends for a great cause," said **Pam Grier**, actress. "It's an easy, fun way to support those in need, while enjoying food and meaningful conversation."

Grier will also deliver [Subaru Loves to Care](#) packages containing a blanket, travel mug, red-ribbon shaped cookies and note of inspiration to clients and volunteers of the Ryan White Wellness Center, recognized nationally for providing quality care and innovative wellness programs for people living with HIV. The center is affiliated with the Roper St. Francis Healthcare system in South Carolina, a region which claims the highest number of heterosexual HIV transmission cases in the U.S. and ranks eighth overall for new infections annually.

"It couldn't be easier to give back. Grab breakfast on the way to work, have lunch with your coworkers, or meet a group of friends for dinner," said **Kim Butler**, director of the Ryan White Wellness Center. "The restaurant does all the work and makes a donation on your behalf."

2017 marks Grier's seventh consecutive year as a Dining Out For Life spokesperson. Grier was the first African-American woman to headline action films, playing bold, powerful women in *Coffy*, *Sheba Baby*, *Friday*, *Foster*, *Foxy Brown*, *Jackie Brown* and *The L Word*. Most recently, Grier appeared in *Call Of Duty: Infinite Warfare* DLC and penned the best-selling memoir *Foxy: My Life In Three Acts*.

Dining Out For Life's other spokespeople include **Ted Allen**, author and host of Food Network's *Chopped*, Chef **Daisy Martinez**, star of Food Network's *Viva Daisy!*, and designer **Mondo Guerra**, winner of Lifetime's *Project Runway All-Stars*, who will join The Aliveness Project in Minneapolis, MN on April 27th for Dining Out For Life.

#### **HOW DOES IT WORK?**

More than 3,000 restaurants in 62 cities across North America participate in Dining Out For Life.

**WHEN:** Thursday, April 27th, 2017 in most cities. Please note that some cities have alternate dates.

**WHERE:** Albany, Anchorage, Asheville, Atlanta, Austin, Baltimore, Birmingham/Mobile, Boston, Broward County, Fla., Buffalo, Central New York/Syracuse/Utica, Charleston, Chattanooga, Columbia, Denver/Boulder, Detroit, El Paso, Fort Collins/Northern Colorado, Grand Junction/Western Colorado, Houston, Indianapolis, Inland Empire, Jacksonville, Kalamazoo/Southwest Michigan, Las Vegas, Lexington, Louisville, Memphis, Minneapolis/St. Paul/Greater Minneapolis, Nashville, New Haven, New Jersey, New Orleans, Norfolk/Virginia Beach, Orlando, Orange County, Palm Springs, Philadelphia and the Delaware Valley, Phoenix/Prescott, Portland, Ore., Raleigh, Sacramento, San Diego, San Francisco, Seattle, Sonoma County, St. Louis, Tacoma/Olympia, Tampa Bay, Tulsa, Vancouver/Whistler, and Washington, D.C.

**MORE INFO:** Visit [www.diningoutforlife.com](http://www.diningoutforlife.com) and follow on Twitter: [@DineOut4Life](https://twitter.com/DineOut4Life) #DiningOutForLife

#### **About Dining Out For Life**

Dining Out For Life began in Philadelphia in 1991 and has since grown into an international event held in cities across North America – raising an average \$4 million annually. The idea behind the single-day event is simple and effective: Dine Out, Fight AIDS. Each restaurant donates a percentage of the day's food sales, which goes to local organizations to fund care, prevention, education, testing, counseling and other essential HIV/AIDS services. For more information, visit [www.diningoutforlife.com](http://www.diningoutforlife.com) or [Facebook/DiningOut4Life](https://www.facebook.com/DiningOut4Life). To participate, please contact Dining Out For Life International, Inc. ® = registered trademark of Dining Out For Life International, Inc.

#### **About Subaru of America, Inc.**

[Subaru of America, Inc.](http://www.subaru.com) is a wholly owned subsidiary of [Subaru Corporation](http://www.subaru.com) of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and [Subaru of Indiana Automotive, Inc.](http://www.subaru.com) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit [media.subaru.com](http://media.subaru.com). Follow us on [Facebook](https://www.facebook.com), [Twitter](https://twitter.com), and [Instagram](https://www.instagram.com).