



## Media Information

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### SUBARU OF AMERICA ANNOUNCES PRICING ON ALL-NEW 2018 CROSTREK MODELS

- Crosstrek prices start just \$100 over previous generation
- Second implementation of new Subaru Global Platform
- 2.0-liter Boxer Engine with Direct Injection
- Enhanced Safety, Comfort and Agility including X-MODE with Hill Descent Control
- Active Torque Vectoring and Raised Stablax Suspension standard on all models

Cherry Hill, N.J., Jun 15, 2017 - Subaru of America, Inc. today announced pricing on the all-new 2018 Crosstrek line. The levels of driving pleasure, agility, crash protection and ride comfort.

In just its 3rd year of production, Crosstrek became Subaru's third best-selling model. The company Subaru Crosstrek will be offered in three trim levels: 2.0i base, Premium and Limited when it arrives \$21,795. For the first time, the Lineartronic® Continuously Variable Transmission (CVT) is available on the last generation.

Every Crosstrek is equipped with standard Subaru Symmetrical All-Wheel Drive and is offered as either a 5-speed manual transmission model's 5-speed, the new 6-speed manual transmission models have fuel economy of 23city/29hwy. The new 6-speed manual transmission models have fuel economy of 23city/29hwy steering wheel paddle shifters (Premium and Limited trim only) that allow the driver to control the transmission without taking their hands off the wheel. The 2018 Crosstrek combines bold new design and a highly capable character.

A revised version of the FB 2.0-liter 4-cylinder Boxer engine gains direct fuel injection and other enhancements.

Subaru designed the 2018 Crosstrek to provide even higher levels of safety than the outgoing model, which was equipped with available EyeSight). The new platform underpinning the 2018 Crosstrek improves crash performance.

The Crosstrek 2.0i wears new 17-inch alloy wheels and has a suite of new standard features such as Hill Descent Control for enhanced performance in low-friction and off-road conditions. The interior has new front and rear door panels. There is also a new standard gloss black rear roof spoiler. All Crosstrek trims

A new 6.5-inch touchscreen for the SUBARU STARLINK™ Multimedia system adds Android Auto sides; 60/40-split fold-down rear seat; power door locks and side mirrors; multi-function display with immobilizer; carpeted floor mats; and more.

With a standard 6-speed manual transmission, Premium trim Crosstreks are priced from \$22,595. With Services, the All-Weather Package featuring heated front seats, windshield Wiper De-Icer, and heated operation. A new sound insulated windshield and Welcome Lighting are standard on the Premium trim. Moonroof and multiple driver assist technology systems. Models equipped with Subaru's award-winning Individual Wheel Pressure Display and an overhead console shower light.

The new Subaru Global Platform, together with the SUBARU BOXER® engine; Symmetrical All-Wheel Drive technologies and constitutes the foundation of the next generation of Subaru vehicles. Crosstrek's new joints between structures to significantly enhance straight-line stability, agility, and ride comfort while driving. Specifically, the new platform increases rigidity of the unitized body structure by over 70 percent.

The Limited continues as the top of the model line with upgrades over the Crosstrek Premium including an 8.0-inch Multimedia Plus system, 18-in. machine finished alloy wheels, Keyless Access with Push-Button Start, LED headlights which can illuminate curves as the vehicle steers into them. Limited trims include Automatic Change Assist and Rear Cross Traffic Alert are also standard. The 2018 Crosstrek 2.0i Limited is priced from \$25,995.

The all-new interior on the Crosstrek Limited features black or new high-contrast gray leather with contrast stitching. The new Multi-Function display and individual wheel display TPMS indicators. The exclusive instrument panel is available in the Crosstrek for the first time.

The optional EyeSight system includes Adaptive Cruise Control, Automatic Pre-Collision Braking and Lane Keep Assist. Limited trims include navigation, High Beam Assist which automatically activates and deactivates the high beam headlights, and an overhead console shower light.

All 2018 Crosstrek models include front driver and passenger seat side impact airbags, side curtain airbags, and a standard 10-speaker audio system.

SUBARU STARLINK™ Multimedia systems offer the latest in digital music playing, Bluetooth® voice control, and more. The display screen acts as the display for the standard Rear-View camera, and the top-level display for the optional navigation system.

SUBARU STARLINK™ Connected Services comes with the Safety Plus package that offers SOS Emergency Assistance, Maintenance Notifications, Monthly Vehicle Health Report, and Diagnostic Alerts. This package can be upgraded to include Service, Vehicle Security Alarm Notification, Remote Lock/Unlock, Remote Horn and Lights and Remote Start.

2018 SUBARU CROSSTREK		
Model/Trim	Transmission	Applicable
2.0i	6MT	
2.0i	CVT	
2.0i Premium	6MT	
2.0i Premium	CVT	
2.0i Limited	CVT	

2018 SUBARU CROSSTREK OPTION PACKAGE MSRP	
CODE 01 Standard Model 2.0i base 6MT	N/A
CODE 11 Standard Model 2.0i Premium 6MT	N/A
CODE 12 Moonroof + Blind Spot Detection/ Rear Cross Traffic Alert	\$1,400
CODE 13 EyeSight® + Blind Spot Detection/ Rear Cross Traffic Alert	\$1,395
CODE 14 Eyesight® + Moonroof + Blind Spot Detection/ Rear Cross Traffic Alert	\$2,395
CODE 21 Standard Model 2.0i Limited	N/A
CODE 22 EyeSight® with Reverse Automatic Brake + High Beam Assist + Moonroof	\$2,095
CODE 23 EyeSight® with Reverse Automatic Brake + High Beam Assist + Navigation System + Harman Kardon® Amplifier and Speakers	\$3,445

Destination & Delivery of \$915 includes handling & inland freight charges to the dealer's location, and may

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