



Media Information

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SATISFY YOUR APPETITE TO HELP: DINE OUT FOR HIV/AIDS CARE SPRING 2018

Powerful Dining Out For Life Fundraiser Set For Thursday, April 26th; NYC Takes a Seat at the Table

Cherry Hill, N.J., Jan 4, 2018 -

Dining Out For Life® hosted by Subaru® is a restaurant-based event with a truly fulfilling call to action: Dine at one of the 3,000 participating restaurants in more than 60 cities across North America on **Thursday, April 26, 2018** and that restaurant will donate a generous portion of the day's proceeds to fund HIV/AIDS care, prevention, education, testing, counseling and other essential services in their city. An average of \$4 million is raised annually – in the past ten years, Dining Out For Life has raised roughly \$38 million for the wellness of those affected by HIV/AIDS.

- Volunteer spokespeople include **Ted Allen**, host of Food Network's Chopped, actor **Pam Grier** (Foxy Brown, Jackie Brown), HIV-positive designer **Mondo Guerra**, winner of Lifetime's Project Runway All-Stars, and chef **Daisy Martinez** from Food Network's Viva Daisy! "The wonderful thing about Dining Out for Life is you can do it three times a day, a different restaurant for breakfast, lunch and dinner," says Mondo Guerra. "You can sit down and have a meal with someone interesting, someone you love, maybe someone you haven't seen in a while. And, it's an opportunity to have a conversation. The fight against this disease begins with real, honest conversation. "
- Subaru of America has been a Proud Host Sponsor of Dining Out For Life for more than a decade, and has just extended its long-term commitment as a Host Sponsor of Dining Out For Life. "At Subaru, we believe in supporting causes that are important to our drivers, retailers and employees and Dining Out for Life has been one of those causes for many years," said Alan Bethke, senior vice president of marketing, Subaru of America Inc. "We are excited to extend our long-term partnership with the fundraiser as part of our Subaru Loves to Care initiative and help raise funds, awareness and continue the fight to overcome an HIV/AIDS epidemic that affects many in our local communities and millions around the world."
- The Alliance for Positive Change will host New York City's Dining Out For Life on the national date. **Regions celebrating Dining Out For Life include** Albany, Anchorage,

Asheville, Atlanta, Austin, Baltimore, Birmingham/Mobile, Boston, Broward County, Fla., Buffalo, Central New York/Syracuse/Utica, Charleston, Chattanooga, Chicago, Columbia, Denver/Boulder, Detroit, Houston, Indianapolis, Inland Empire, Jacksonville, Kalamazoo/Southwest Michigan, Las Vegas, Lexington, Los Angeles, Louisville, Mobile, Memphis, Minneapolis/St. Paul/Greater Minneapolis, Nashville, New Haven, New Jersey, New Orleans, New York City, Norfolk/Virginia Beach, Orlando, Palm Springs and Coachella Valley, Philadelphia and the Delaware Valley, Phoenix and Prescott, Portland, Sacramento, San Diego, San Francisco, Seattle, Sonoma County, St. Louis, Tacoma and Olympia, Tampa Bay, Tulsa, Vancouver and Whistler, and Washington, D.C.

*** Please note:** While most cities will hold their event on Thursday, April 26th, some have alternate dates. For more information on your area's event, visit www.diningoutforlife.com and follow on Twitter: [@DineOut4Life](https://twitter.com/DineOut4Life) #DiningOutForLife

About Dining Out For Life

Dining Out For Life began in Philadelphia in 1991 and has since grown into an international event held across North America and raising an average \$4 million annually. The idea behind the single-day event is simple and effective: Dine Out, Fight AIDS. Each restaurant donates a percentage of the day's food sales, which goes to local organizations to fund care, prevention, education, testing, counseling and other essential HIV/AIDS services. For more information, visit www.diningoutforlife.com or Facebook/DiningOut4Life. To participate, please contact Dining Out For Life International, Inc.

About Subaru of America, Inc.

[Subaru of America, Inc.](http://www.subaru.com) (SOA) is a wholly owned subsidiary of [Subaru Corporation](http://www.subaru.com) of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and [Subaru of Indiana Automotive, Inc.](http://www.subaru.com) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](http://www.subaru.com), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$120 million to causes the Subaru family cares about, and its employees have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

For additional information visit media.subaru.com. Follow us on [Facebook](https://www.facebook.com/subaru), [Twitter](https://twitter.com/subaru), and [Instagram](https://www.instagram.com/subaru).

N.B. Interviews available with spokespeople upon request. Please contact Nancy Becker at nancy@15minutesinc.com or 610-832-1515.