



Media Information

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SUBARU EARNS TOP MARKS IN 2018 CORPORATE EQUALITY INDEX

For the Second Consecutive Year, Subaru Earns 100 percent on Human Rights Campaign Foundation's Annual Scorecard on LGBTQ Workplace Equality

Cherry Hill, N.J., Jan 26, 2018 - Subaru of America, Inc. has announced that for the second consecutive year, it received a perfect score of 100 percent on the 2018 Corporate Equality Index (CEI), a national benchmarking survey and report on corporate policies and practices related to lesbian, gay, bisexual, transgender and queer (LGBTQ) workplace equality, administered by the Human Rights Campaign Foundation. Subaru joins the ranks of 609 major U.S. businesses which also earned top marks this year.

"It is with great honor that we accept this distinction from the Corporate Equality Index (CEI) for the second year in a row," said Thomas J. Doll, president and chief operating officer, Subaru of America, Inc., "At Subaru, we are committed to equal opportunities and treatment for all employees across our corporate offices, and believe it is our unique differences that empower such a positive work experience. We are humbled by this recognition and will continue to foster an environment of acceptance, diversity and inclusion."

The 2018 CEI rated 947 businesses in the report, which evaluates LGBTQ-related policies and practices including non-discrimination workplace protections, domestic partner benefits, transgender-inclusive health care benefits, competency programs and public engagement with the LGBTQ community. Subaru's efforts in satisfying all of the CEI's criteria results in a 100 percent ranking and the designation as a Best Place to Work for LGBTQ Equality.

For more information on the 2018 Corporate Equality Index, or to download a free copy of the report, visit www.hrc.org/cei.

The Human Rights Campaign Foundation is the educational arm of America's largest civil rights organization working to achieve equality for lesbian, gay, bisexual transgender and queer people. HRC envisions a world where LGBTQ people are embraced as full members of society at home, at work and in every community.

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including [Subaru of Indiana Automotive, Inc.](#), the only U.S. automobile manufacturing plant

designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise®](#), which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$340 million to causes the Subaru family cares about, and its employees have logged over 115,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place. For additional information, visit [media.subaru.com](#). Follow us on [Facebook](#), [Instagram](#), [LinkedIn](#), [TikTok](#), and [YouTube](#).