

# Media Information



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## SUBARU OF AMERICA APPOINTS RON KIINO TO MANAGER OF PRODUCT COMMUNICATIONS

Camden, N.J., Oct 9, 2018 - Subaru of America, Inc. (SOA) announced the appointment of Ron Kiino to Manager of Product Communications. Reporting to Dominick Infante, Director of Corporate Communications for Subaru of America, Kiino will be responsible for the company's automotive media relations, product launches and strategy.

With more than 20 years of automotive industry experience, Kiino joins SOA from General Motors, where he managed communications for Chevrolet Camaro and Corvette for the past two years. Prior to GM, Kiino spent 11 years at Motor Trend where he penned the column "The Kiinote" and served in multiple roles, including Executive Editor. Kiino also spent five years at Car and Driver.

"We are excited to have Ron join the Subaru of America PR team," said Infante. "His communications and media experience, as well as his product expertise, will help us continue to grow the Subaru brand."

Kiino grew up in Southern California and has a degree in American Civilization from Brown University. He and his wife have two children.

### About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including [Subaru of Indiana Automotive, Inc.](#), the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$340 million to causes the Subaru family cares about, and its employees have logged over 115,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place. For additional information, visit [media.subaru.com](http://media.subaru.com). Follow us on [Facebook](#), [Instagram](#), [LinkedIn](#), [TikTok](#), and [YouTube](#).