



# Media Information

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## SUBARU ANNOUNCES PRICING FOR 2019 LEGACY MODEL

- EyeSight® Driver Assist Technology now standard on all trim levels
- New 6.5-inch Multimedia system standard on base models
- Legacy 2.5i starts at \$22,545

Camden, N.J., Jul 9, 2018 - Subaru of America, Inc. today announced pricing for the 2019 Legacy. The updated midsize sedan now comes standard with EyeSight Driver Assist Technology and will arrive at Subaru retailers this summer.

New for 2019, Legacy comes standard with EyeSight Driver Assist Technology, which had previously been an option on most trim levels. EyeSight includes Adaptive Cruise Control, Pre-Collision Braking and Throttle Management, Lane Departure Warning and Lane Keep Assist.

The Legacy 2.5i Sport model, in addition to EyeSight, makes the Blind Spot Detection with Lane Change Assist and Rear Cross Traffic Alert system standard for 2019.

The Legacy also features interior enhancements for 2019. The 2.5i base model gains an overhead console shower light and dual front center console USB ports. A high-grade instrument panel combination meter with 5.0-inch color LCD is now standard for all trim levels. Legacy 2.5i Premium, 2.5i Limited and 3.6R Limited trims have a standard auto-dimming rearview compass mirror with Homelink® featuring a thin-frame design.

All Legacy trims come standard with Subaru Symmetrical All-Wheel Drive and Active Torque Vectoring for confident handling in all conditions. Legacy is the only midsize sedan that makes an all-wheel drive system standard.

The Legacy 2.5i models are powered by a 175-hp 2.5-liter 4-cylinder SUBARU BOXER® engine teamed with a standard Lineartronic® CVT (Continuously Variable Transmission) with manual mode and paddle shift control switches. The 3.6R model features a 256-hp 3.6-liter 6-cylinder BOXER engine and a Lineartronic CVT.

The 2019 Subaru Legacy 2.5i has a starting price of \$22,545, an increase of only \$350 from the 2018 model, which did not have standard EyeSight. The 2.5i base trim also comes standard with the SUBARU STARLINK 6.5-inch Multimedia with features including smartphone integration with Apple CarPlay™, Android™ Auto, Aha™, Pandora® and STARLINK Cloud Apps; Bluetooth hands-free phone and audio streaming connectivity; AM/FM stereo; and Rear Vision Camera. The updated multimedia system now includes a single-disc CD player, HD Radio®, SiriusXM® All Access

Radio and SiriusXM Travel Link®.

The 2019 Legacy 2.5i Premium begins at \$24,695. Among upgrades over the 2.5i base trim are 17-inch alloy wheels, the All-Weather Package (heated front seats, heated exterior mirrors and windshield wiper de-icer), leather-wrapped steering wheel, dual-zone automatic climate control system and a 10-way power driver's seat that includes power lumbar support.

The Legacy 2.5i Premium, Sport and Limited feature as standard the SUBARU STARLINK 8.0-inch Multimedia Plus system with a high-resolution 8.0-inch touchscreen that includes all the features of the 6.5-inch Multimedia system and adds Voice Activated Controls, Bluetooth® hands-free text messaging and Near Field Communication. STARLINK Connected Services are available as an opt-in feature on Premium and above trims.

Options for the 2.5 Premium include a Power Moonroof, STARLINK 8.0-inch Multimedia with Navigation, Blind Spot Detection with Lane Change Assist and Rear Cross Traffic Alert, High Beam Assist and LED fog lights.

The 2019 Subaru Legacy 2.5i Sport starts at \$26,795. To the Premium trim level's equipment, the Sport adds 18-inch sport-styled wheels, sport-type front grille, body color rocker trim with chrome accents, body color trunk spoiler, LED fog lights and foldable mirrors with integrated turn signals. Exclusive to the Sport is a two-tone cloth interior with blue accent stitching, carbon fiber finish patterned trim and three-spoke design leather-wrapped steering wheel with blue stitching.

The Legacy 2.5i Sport is available with a suite of optional features including Power Moonroof, STARLINK 8.0" Multimedia with Navigation, Reverse Automatic Braking and High Beam Assist. The 2019 Legacy 2.5i Limited, with a starting price of \$29,245, enhances ride comfort with Stablex Suspension. The Limited adds the luxury of perforated leather-trimmed upholstery, heated rear seat backs and cushions, rear-seat air conditioner outlets and a 10-way power driver's seat with two-position memory and power lumbar support. Additionally, the Limited has a 4-way power front passenger seat, 18-inch alloy wheels, LED fog lights, body color foldable side mirrors with integrated turn signals and Keyless Access with Push-Button Start.

At \$31,545 the Legacy 3.6R Limited tops the line with a 256 horsepower, 3.6-liter 6-cylinder BOXER engine.

For the 2.5i Limited and 3.6R Limited, the Blind Spot Detection with Lane Change Assist and Rear Cross Traffic Alert system is standard. STARLINK 8.0" Multimedia with Navigation, Power Moonroof, Reverse Automatic Braking, High Beam Assist and LED Steering Responsive Headlights are available in a package. On the Limited trims, the navigation system includes 12 Harman Kardon® speakers and a Harman Kardon 576-watt equivalent amplifier.

\*Titanium cloth interior

| <b>2019 Legacy</b> |                     |                                |             |  |
|--------------------|---------------------|--------------------------------|-------------|--|
| <b>Model/Trim</b>  | <b>Transmission</b> | <b>Applicable Option Code</b>  | <b>MSRP</b> | <b>MSRP + destination and delivery</b> |
| 2.5i               | CVT                 | '01, '02                       | \$22,545    | \$23,430                               |
| 2.5i Premium       | CVT                 | 11/71*, 12/72*, 15/75*, 16/76* | \$24,695    | \$25,580                               |
| 2.5i Sport         | CVT                 | 11, 17                         | \$26,795    | \$27,680                               |
| 2.5i Limited       | CVT                 | 21, 24                         | \$29,245    | \$30,130                               |
| 3.6R Limited       | CVT                 | 21, 24                         | \$31,545    | \$32,430                               |

| <b>2019 Legacy Option Packages</b> |  |             |
|------------------------------------|--|-------------|
| <b>Code</b>                        | <b>Description</b>   | <b>MSRP</b> |
| 01                                 | Standard Model   | N/A         |
| 02                                 | Alloy Wheel Package  | \$350       |
| 11/71                              | Standard Model Premium   | N/A         |
| 12/72                              | Blind Sport Detection & Rear Cross Traffic Alert + High Beam Assist + Fog Lights + Turn Signal Mirrors                               | \$850       |
| 15/75 or 16/76                     | Moonroof + Navigation System + Blind Spot Detection + Rear Cross Traffic Alert + High Beam Assist + Fog Lights + Turn Signal Mirrors | \$2,595     |
| 11                                 | Standard Model Sport   | N/A         |
| 17                                 | Moonroof + Navigation System + Reverse Automatic Braking + High Beam Assist  | \$2,145     |
| 21                                 | Standard Model Limited (2.5i & 3.6R)   | N/A         |
| 24                                 | Moonroof + Navigation System + Reverse Automatic Braking + High Beam Assist + LED Steering Responsive Headlights                     | \$2,150     |

**About Subaru of America, Inc.**

[Subaru of America, Inc.](#) (SOA) is a wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$120 million to causes the Subaru family cares about, and its employees have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

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