



# Media Information

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## SUBARU OF AMERICA AND DIRTFISH RALLY SCHOOL RENEW PARTNERSHIP FOR 2019

Camden, N.J., Nov 20, 2018 - Subaru of America, Inc. today announced a renewed partnership with DirtFish Rally School as its exclusive OEM vehicle partner. Subaru and DirtFish will continue to work together to update the school's fleet of all-wheel drive WRX STI and rear-wheel drive BRZ models, as well as collaborating on motorsports and driver training activities.

Located in Snoqualmie, Washington and featuring more than 315 acres of dirt, mud, tarmac and gravel roads – as well as driving simulators, multiple classrooms and a team of highly qualified instructors – DirtFish is America's leading rally school. The DirtFish Motorsports Team has also campaigned WRX STI and BRZ models in the American Rally Association (ARA) championship alongside Subaru Rally Team USA, and has focused on developing young drivers throughout the Americas Rallycross (ARX) championship's ARX2 series.

"Subaru vehicles are engineered to deliver maximum driver involvement, confidence and control," said Bill Stokes, Motorsports Manager for Subaru of America. "At DirtFish, driving enthusiasts and drivers of all levels can experience that engineering and performance, while developing their skills to be faster, safer and more consistent."

As part of the agreement, Subaru of America will provide new 2018 WRX STI vehicles to be converted into school cars, allowing older models to be cycled out and giving drivers access to the most up-to-date version of one of the world's most iconic performance cars.

"At DirtFish, we pride ourselves on providing a safe learning environment year round while also giving our students an experience that they will remember forever," said Malli Sheaffer, General Manager of DirtFish. "Subaru is our first choice for teaching students valuable skills on loose surfaces while utilizing the Symmetrical All-Wheel Drive and rear-wheel drive platforms to showcase the capabilities of both Subaru WRX STI and BRZ models. We look forward to representing the newest Subaru models while continuing to deliver the most unique experience behind the wheel possible!"

More information about Subaru vehicles, including the WRX, WRX STI and BRZ, is available at [Subaru.com](http://Subaru.com).

To learn more about DirtFish, including individual driving programs, professional coaching, group instruction programs, team-building events and the DirtFish Motorsports Team, visit [dirtfish.com](http://dirtfish.com).

### About Subaru of America, Inc.

[Subaru of America, Inc.](http://Subaru of America, Inc.) (SOA) is a wholly owned subsidiary of [Subaru Corporation](http://Subaru Corporation) of Japan. Headquartered at a zero-

landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$120 million to causes the Subaru family cares about, and its employees have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

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#### **About DirtFish**

[DirtFish](#) is the most prestigious professional rally school in North America, earning the reputation for performance driving, specialized training, education and all-out commitment to rally. Nestled in the foothills of the Pacific Northwest and just a mere thirty miles from Seattle in Snoqualmie, WA, DirtFish Rally School was established in 2010 with the idea that the exciting sport of rally should be accessible to everyone. More than just a rally school, DirtFish recognizes that advanced car control skills taught on loose surfaces like gravel and mud directly translate to track, desert, autocross and street driving, along with being an entertaining team-building option for companies and corporations. Professional DirtFish instructors pride themselves in teaching car control, confidence and safety behind the wheel year-round through various driving techniques built from the roots of rally to over 3,000 students a year from all across the globe. From fifteen years of age with a learner's permit, all the way up to the sophisticated age of ninety, DirtFish has a program for everyone. DirtFish also has a championship winning motorsports team that has competed in [Americas Rallycross](#) and the [American Rally Association](#) in events all around the USA and Canada. [DirtFish](#) also supports NASCAR drivers, F3 and F4 drivers and desert racers among others! DirtFish ensures that whatever the student and their ability, they will be rewarded with an enthusiastic discovery of newly learned capabilities.

For additional information, visit [DirtFish.com](#). Follow us on [Facebook](#), [Twitter](#) and [Instagram](#).