

Media Information



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SUBARU TECNICA INTERNATIONAL TO DEBUT THE STI S209 AT 2019 NORTH AMERICAN INTERNATIONAL AUTO SHOW

[Subaru Tecnica International](#) announced today that it will reveal the limited-edition STI S209 at the [North American International Auto Show](#) on January 14th.

About Subaru Tecnica International, Inc.

Subaru Tecnica International Inc. (STI) is a subsidiary of SUBARU CORPORATION (SBR), which was established to undertake the motorsport activities of SUBARU. STI's core business is supplying motorsport base vehicles and competition parts and planning and developing SUBARU Limited Edition Models by applying special tuning techniques as well as planning and selling accessories and tuning parts to add variety to car life for auto enthusiasts worldwide. Through these operations, STI aims to provide its many SUBARU fans with special satisfaction.

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including [Subaru of Indiana Automotive, Inc.](#), the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$340 million to causes the Subaru family cares about, and its employees have logged over 115,000 volunteer hours. Subaru is dedicated to being More Than a Car Company and to making the world a better place. For additional information, visit media.subaru.com. Follow us on [Facebook](#), [Instagram](#), [LinkedIn](#), [TikTok](#), and [YouTube](#).