



Media Information

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60 CITIES DINE OUT TO END HIV

Dining Out For Life®, Hosted by Subaru of America, Set for Thursday, April 25th

Philadelphia, PA, Mar 19, 2019 - **Dining Out For Life® hosted by Subaru of America** is an annual dining fundraising event raising money for community-based organizations serving people living with or impacted by HIV.

The concept is simple: Restaurants donate a generous percentage of their sales to a local HIV service organization, and Dining Out For Life helps to fill participating restaurants with diners. Find a restaurant from the list of participating locations and on that city's event date, Dine Out to help end HIV!

In 2019, nearly 60 local HIV service organizations will partner with 3,000 participating restaurants, thousands of volunteers, and an expected 300,000+ diners to raise over \$4 million for people living with HIV in the United States and Canada.

The best part? All funds raised through a city's Dining Out For Life event stay in that area to provide HIV care, prevention, education, testing, counseling and other essential services to people living with, or impacted by HIV/AIDS.

Volunteer celebrity spokespeople include **Ted Allen**, author and host of Food Network's *Chopped*, actor/activist **Pam Grier** (*Foxy Brown*, *Jackie Brown*), HIV-positive designer **Mondo Guerra**, winner of *Project Runway All-Stars* and host of the new streaming series *Runway Remake*.

"The wonderful thing about Dining Out for Life is you can sit down and have a meal with someone interesting, someone you love, maybe someone you haven't seen in a while. And, it's an opportunity to have a conversation. The fight against this disease begins with real, honest conversation," says Mondo Guerra.

Subaru of America has been a Proud Host Sponsor of Dining Out For Life for more than a decade. "We are happy to continue our long-standing sponsorship of Dining Out For Life in an effort to raise awareness and funds that allow the continued fight against HIV/AIDS that impact many in our communities," said Alan Bethke, Senior Vice President of Marketing, Subaru of America Inc. "Through the Subaru Love Promise, we work to make a positive impact for causes, initiatives and organizations that our owners care most about, simply because it is the right thing to do. We are proud to have Dining Out For Life as one of those initiatives."

- **Regions celebrating Dining Out For Life include** Albany, Anchorage, Asheville, Atlanta, Austin, Baltimore, Broward County, Fla., Buffalo, , Charleston, Chattanooga, Chicago, Denver/Boulder, Detroit, Houston, Indianapolis, Inland Empire, Jacksonville, Kalamazoo/Southwest Michigan, Las Vegas, Lexington, Louisville, Mobile, Memphis, Minneapolis/St. Paul/Greater Minneapolis, Nashville, New Haven, New Jersey, New Orleans, New York City, Norfolk/Virginia Beach, Oakland, Palm Beach County, Palm Springs and Coachella Valley, Philadelphia and the Delaware Valley, Portland, Sacramento, San Diego, San Francisco, Sarasota, Seattle, Sonoma County, St. Louis, Tacoma and Olympia, Tampa Bay, Tulsa, Vancouver and Whistler, Washington, D.C. , and Western Kentucky/Southern Indiana.

* **Please note:** While most cities will hold their event on Thursday, April 25th, some have alternate dates. For more information on your area's event, look for your city on www.diningoutforlife.com and follow on Twitter: [@DineOut4Life](https://twitter.com/DineOut4Life), [Facebook/DiningOut4Life](https://www.facebook.com/DiningOut4Life), or [Instagram](https://www.instagram.com/DiningOut4Life). **#DiningOutForLife #DineOutEndHIV**

About Dining Out For Life

Dining Out For Life began in Philadelphia in 1991 and has since grown into an international event held across North America and raising an average \$4 million annually. The idea behind the single-day event is simple and effective: Dine Out, End HIV. Each restaurant donates a percentage of the day's food sales, which goes to local organizations to fund care, prevention, education, testing, counseling and other essential HIV services.

For more information or to participate, visit www.diningoutforlife.com and follow [@DineOut4Life](https://twitter.com/DineOut4Life), [Facebook/DiningOut4Life](https://www.facebook.com/DiningOut4Life), or [Instagram](https://www.instagram.com/DiningOut4Life).

About Subaru of America, Inc.

[Subaru of America, Inc.](http://www.subaru.com) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](http://www.subaru.com) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and [Subaru of Indiana Automotive, Inc.](http://www.subaru.com) is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](http://www.subaru.com), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$300 million to causes the Subaru family cares about, and its employees have logged nearly 88,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit media.subaru.com. Follow us on [Facebook](https://www.facebook.com/subaru), [Instagram](https://www.instagram.com/subaru), [TikTok](https://www.tiktok.com/subaru), and [YouTube](https://www.youtube.com/subaru).