



Media Information

Subaru Of America, Inc.
One Subaru Drive
Camden, NJ 08103
Main Number: 856-488-8500

CONTACT: Ron Kiino (856) 488-3092 rkiino@subaru.com	Jessica Tullman (310) 352-4400 jtullman@subaru.com	Charles Ballard (856) 488-8759 cballard@subaru.com
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SUBARU TO DEBUT ALL-NEW 2020 OUTBACK AT NEW YORK INTERNATIONAL AUTO SHOW

Camden, N.J., Apr 10, 2019 - Subaru of America, Inc. announced today that it will reveal the all-new 2020 Outback at the New York International Auto Show on April 17th at 11:15 a.m. ET.

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is a wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$145 million to causes the Subaru family cares about, and its employees have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

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