



# Media Information

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## **SUBARU OF INDIANA AUTOMOTIVE CELEBRATES 6 MILLIONTH VEHICLE AND 30 YEARS OF PRODUCTION**

Since 1989, annual vehicle output has increased from 67,000 to nearly 390,000

LAFAYETTE, Ind., Sep 23, 2019 - Subaru of Indiana Automotive (SIA) has produced its 6 millionth vehicle, a 2020 Subaru Legacy. The milestone occurred less than a week after the plant's 30th anniversary of starting production.

"Achieving both milestones within a week of each other is both exciting and humbling", said Scott Brand, senior vice president at SIA, who is one of 160 employees that has achieved at least 30 years of service at the assembly plant. "Thanks to our dedicated associates, we have come a long way in the last three decades."

At the time of its groundbreaking on May 14, 1987, the Lafayette plant was a joint venture between Subaru and Isuzu. When production began on Sept. 11, 1989, the Subaru Legacy and Isuzu Pickup were both built at the plant.

In the years that followed, the factory continued to produce Subaru models in addition to other vehicles, including the Isuzu Rodeo, Honda Passport and Toyota Camry. However, the plant has exclusively produced Subaru vehicles since June 2016. In April, the location produced its 4 millionth Subaru.

"Our associates take great pride in producing quality vehicles at the safest assembly plant in North America, while also being leaders in environmental stewardship," said Brand. "Fifteen years ago, we were the first U.S. automobile plant to achieve zero-landfill status."

SIA is Subaru's only manufacturing facility outside of Asia and currently makes the Ascent, Impreza, Legacy and Outback models for North America. Since 1990, the plant has increased its annual output of vehicles from 67,000 to approximately 390,000.

Production of the all-new 2020 Legacy and the all-new 2020 Outback began at the end of July.

### **About Subaru of Indiana Automotive**

Subaru of Indiana Automotive (SIA), a subsidiary of Subaru Corp., is the home of North American production for the Ascent, Impreza, Legacy and Outback. SIA employs more than 6,000 associates who are committed to quality, safety and environmental stewardship. For more information, visit [subaru-sia.com](http://subaru-sia.com).

### **Photo & B-Roll**

https://subaruofindiana-my.sharepoint.com/:f:/g/personal/jay\_brooks\_subaru-sia\_com/EtHKY-5yWW9EmeJy\_b7rNPgBkWTkUL7ognPM5FBNZAI8bQ?e=JWXfO2

#### **About Subaru of America, Inc.**

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including [Subaru of Indiana Automotive, Inc.](#), the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$340 million to causes the Subaru family cares about, and its employees have logged over 115,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place. For additional information, visit [media.subaru.com](#). Follow us on [Facebook](#), [Instagram](#), [LinkedIn](#), [TikTok](#), and [YouTube](#).