



# Media Information

Subaru Of America, Inc.  
One Subaru Drive  
Camden, NJ 08103  
Main Number: 856-488-8500

CONTACT: Diane Anton  
(856) 488-5093  
[danton@subaru.com](mailto:danton@subaru.com)

## SUBARU OF INDIANA AUTOMOTIVE WINS GOVERNOR'S WORKPLACE SAFETY AWARD

Campaign to reduce slips, trips and falls contributed to 80% reduction from prior year

LAFAYETTE, Ind. , Feb 27, 2020 - Subaru of Indiana Automotive (SIA) was awarded a Governor's Workplace Safety Award (GWSA) for Education and Outreach during a ceremony at the Indiana Safety and Health Conference on Wednesday.

"Providing a safe working environment for our associates is a cornerstone of our business," said Scott Brand, senior vice president of administration and quality. "I'm proud of our safety team's tireless efforts to reduce injury risks, along with their impressive results."

The annual Governor's Workplace Safety Awards recognize companies based on best practices for eliminating workplace injuries and illnesses, and salutes those who have made safety and health a top priority. Companies in the Education and Outreach category have demonstrated excellence in the development and sharing of safety best practices within the organization.

SIA was recognized for a 2019 awareness campaign that featured balance and posture exercises to reduce slips, trips and falls. Each month featured a custom-made video, newsletter, poster and table tents that were displayed across the plant. The campaign contributed to an 80% reduction in related injuries from the prior year.

"With an incident rate approximately 90% below the OSHA national average for automobile manufacturers, 2019 was a record year for safety at our company," said Brand. "We always strive to be the safest automotive plant in the U.S."

SIA previously won a GWSA in 2015 for Innovation, in response to a program that allows associates to easily document and track workplace safety concerns. Since the program was implemented in 2012, more than 80,000 improvements have been made.

SIA is Subaru's only manufacturing facility outside of Asia. More than 6,000 associates build the Ascent, Impreza, Legacy and Outback models for North America. Since beginning production in 1989, the plant has increased its annual production of vehicles from 67,000 to a projected 410,000 in 2020.

### About Subaru of Indiana Automotive

Subaru of Indiana Automotive (SIA), a subsidiary of Subaru Corp., is the home of North American production for the Ascent, Impreza, Legacy and Outback. SIA employs more than 6,000 associates who are committed to quality, safety

and environmental stewardship. For more information, visit [subaru-sia.com](http://subaru-sia.com).

#### **About Subaru of America, Inc.**

[Subaru of America, Inc.](http://subaru.com) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](http://subaru.com) of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including [Subaru of Indiana Automotive, Inc.](http://subaru.com), the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](http://subaru.com), which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$340 million to causes the Subaru family cares about, and its employees have logged over 115,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place. For additional information, visit [media.subaru.com](http://media.subaru.com). Follow us on [Facebook](http://facebook.com/subaru), [Instagram](http://instagram.com/subaru), [LinkedIn](http://linkedin.com/company/subaru), [TikTok](http://tiktok.com/subaru), and [YouTube](http://youtube.com/subaru).