

Media Information



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SUBARU TO DEBUT ALL-NEW 2023 SUBARU SOLTERRA AT LOS ANGELES AUTO SHOW

Camden, N.J., Nov 9, 2021 - Subaru of America, Inc. today announced the all-new 2023 Subaru Solterra will make its U.S. debut at the 2021 Los Angeles Auto Show on November 17 at 10:45 a.m. PT (1:45 p.m. ET).

The auto manufacturer will be streaming the world premiere of its first all-electric SUV live. For more information on the upcoming event, please visit <https://www.subaru.com/solterra-ev>

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is a wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$200 million to causes the Subaru family cares about, and its employees have logged more than 63,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit media.subaru.com. Follow us on [Facebook](#), [Twitter](#), and [Instagram](#).