



Media Information

Subaru Of America, Inc.
One Subaru Drive
Camden, NJ 08103
Main Number: 856-488-8500

CONTACT: Dominick Infante
(856) 488-8615
dinfante@subaru.com

Jessica Tullman
(310) 352-4400
jtullman@subaru.com

SUBARU TRIBECA™ LIMITED OFFERS 7-SEAT VERSATILITY AND LUXURY

- *All Tribeca Models are 3-Row, 7-passenger Limited trim line*
- *New Brake Override safety system*
- *3.6-liter 6-cylinder BOXER engine, 256 hp on regular-grade fuel*
- *Symmetrical All-Wheel Drive standard*

Cherry Hill, N.J., Sep 27, 2012 - The Subaru Tribeca 7-passenger crossover SUV continues for 2013 offered solely in the Limited trim line. Standard amenities include leather seating, heated front seats and an auxiliary air conditioning unit with headliner-mounted vents in the second and third row seats. For 2013, the Tribeca gains the Brake Override system, which cuts engine power if both the accelerator and brake pedals are pressed under certain conditions.

The Subaru Tribeca delivers an engaging driving experience and top safety performance with Subaru quality. Vehicle Dynamics Control (VDC) and a four-wheel traction control system (TCS) enhance the capabilities of the standard Variable Torque Distribution (VTD) version of Subaru Symmetrical All-Wheel Drive. The crisp, elegant exterior design gives Tribeca a strong road presence. Subaru builds the Tribeca at the Subaru of Indiana Automotive plant in Lafayette, Indiana.

The Subaru Tribeca received the highest rating (5-stars) in all of the National Highway Traffic Safety Administration (NHTSA) New Car Assessment Program (NCAP) crash tests. These results are in addition to the 4-star rating in the NHTSA tests for rollover resistance. (No SUV to date has earned 5-stars in the rollover test.) The Tribeca in addition is a "Top Safety Pick" by the Insurance Institute for Highway Safety (IIHS).

Premium Performance, Regular-Grade Fuel

The Subaru 3.6-liter BOXER engine is engineered to produce powerful low-end torque, and its use of regular-grade fuel helps reduce operating costs. Active Valve Control System (AVCS) variable valve timing is employed on both the intake and exhaust camshafts. The engine produces 256 horsepower and 247 lb.-ft. of peak torque. Notably, the 3.6-liter engine sustains at least 225 lb.-ft. of torque from 2,000 to 6,000 rpm. Channeled through a specially tuned five-speed automatic transmission, that helps give the Tribeca ample acceleration and merging power and makes it feel exceptionally smooth and responsive in everyday driving.

Award Winning Interior with High-Tech Features

The Tribeca's twin cockpit interior design features a flowing, sculpted dash and center console design. Aluminum-look trim highlights the sculpted shapes of the dashboard. Electroluminescent dials and subtle ambient interior footwell

lighting provide a sophisticated touch. The center console is anchored by an information center that groups the readouts for the audio system, clock, fuel economy, and outside temperature.

The second-row seat features a tilt-and-slide control on both sides and an assist spring that reduces the effort needed to slide the second row seat. Molded assist grab handles on the lower C-pillar ease passenger step-in to the third row. The standard 50/50 split fold-down third-row seat features integral headrests.

The Tribeca provides a very quiet, comfortable cabin. Luxury in the 2013 Tribeca Limited includes a long roster of amenities, among them leather seating surfaces for front and second rows; 8-way power driver's seat with 2-position memory; 4-way power passenger seat; dual-zone automatic climate control system; auxiliary air conditioning system for second and third rows; 385-watt, 10-speaker harman/kardon® Premium Audio system with subwoofer; XM Satellite radio receiver and antenna; BlueConnect® hands-free Bluetooth phone connectivity; a leather-wrapped steering wheel with remote audio controls, and ambient center console and cup-holder illumination.

The optional Moonroof Package also includes a rear-vision camera with a 3.5" auto-dimming mirror display. The standard console-mounted auxiliary audio jack connects portable audio players, such as iPods, to play through the vehicle's audio system.

An optional touch-screen GPS navigation system incorporates a Rear Vision Camera and 7-inch LCD display. When the driver moves the transmission shift handle into reverse, the center color LCD display will show what the camera lens can detect within its field of vision behind the vehicle. The screen view features distance/width guidelines to assist the driver in backing up the vehicle. Customers can also order the Reverse Assist Sensors as an optional accessory. Ultrasonic sensors mounted in the rear bumper detect objects behind the vehicle and emit an audible tone as the vehicle gets closer to an object behind it. An available remote starter feature allows the owner to start the vehicle from up to 80 feet away.

The optional rear-seat entertainment system consists of a nine-inch wide-screen format LCD screen and a DVD player featuring remote inputs for video games and a video camera. The package includes two sets of wireless headphones and a wireless remote control.

Advanced Symmetrical All-Wheel Drive with VDC

With more brands adding All-Wheel Drive – especially luxury brands – it is worth noting that Subaru introduced four-wheel drive passenger cars nearly 40 years ago and automatic full-time All-Wheel Drive in 1987. Subaru Symmetrical All-Wheel Drive provides excellent balance thanks to the longitudinally mounted BOXER engine and the way power flows from it through the transmission and to the rear differential along a straight, near-horizontal path. In the Tribeca, Subaru integrated its All-Wheel Drive technology with a stability system and 4-wheel traction control to form a highly effective dynamic handling system.

The Variable Torque Distribution (VTD) version of Symmetrical All-Wheel Drive utilizes a planetary gear-type center differential and an electronically controlled hydraulic transfer clutch to control torque distribution between the front and rear wheels. Under most conditions, VTD splits the torque 45:55, with the rearward torque bias contributing to handling agility. The VTD system continually optimizes torque distribution in response to driving conditions.

Vehicle Dynamics Control (VDC) is a sophisticated stability system that actively controls the center differential's torque distribution as part of its function. VDC ensures optimal torque distribution to the appropriate wheels based on input from steering wheel angle, yaw and lateral g-force sensors. The VDC system also monitors input from the ABS brakes, adjusting individual wheel braking as needed, helping to maintain vehicle control under a variety of driving conditions. Integrated with VDC, the 4-wheel electronic traction control system (TCS) provides an extra layer of handling control without impeding VTD All-Wheel Drive operation. The Tribeca is capable of towing a trailer of up to 3,500 pounds when equipped with the available accessory towing package.

The Subaru Tribeca is built around the Ring-Shaped Reinforcement Frame structure proven in Subaru models for more

than a decade. The Tribeca is equipped with occupant-sensing, dual-stage driver and passenger airbags, front seat-mounted side impact air bags, and standard curtain side air bags (front and second rows). A rollover sensor can detect a potential vehicle rollover and deploy the standard side curtain airbags. Brake Assist on the standard ABS brake system analyzes the force and stroke on the brake pedal and increases hydraulic boost to provide enhanced emergency braking, also activating the ABS system early if needed.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 600 dealers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit www.subaru.com.