



Media Information

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Subaru What'S New For 2014

Forester

- All-new, fourth generation of the crossover SUV that helped pioneer the segment. All-new design with bolder details.
- Significantly improved performance, economy, comfort and space.
- Expanded passenger and cargo room, yet with virtually the same external footprint as before. Higher seating hip points, greater hip and shoulder room, lower center tunnel and shorter front console greatly enhance comfort for center rear passenger.
- 38.0 inches rear legroom compares with larger vehicles.
- Maximum rear cargo area capacity with the standard 60/40 split rear seats folded is increased to 74.7 cu. ft., up from 68.3 cu. ft. in the previous model.
- Up to 32 mpg highway fuel economy for 2.5i with CVT. (EPA rating)
- New 2.0 XT models with 250-hp direct-injection turbocharged 2.0-liter BOXER engine.
- The 2.0XT models get an exclusive aggressive looking sport design front bumper, mesh style grille and chrome-rimmed fog light bezels.
- New 6-speed manual transmission for 2.5i models.
- New Lineartronic® continuously variable transmission (CVT) available; high-torque version of CVT for 2.0XT models has 6-speed and 8-speed manual shift modes with steering wheel paddle shift switches.
- 2.0XT models have SI-DRIVE performance control system, which offers "Intelligent," "Sport" and "Sport Sharp" driving modes.
- New enhanced Active AWD system paired with CVT includes Hill Descent Control and X-mode on high-line models.
- The 2.5i models with the CVT provide a low shift mode for additional engine braking when traveling down a grade.
- New Electric Power Assisted Steering system contributes to fuel efficiency.
- New standard 17-inch wheels for 2.5i; 2.0XT models have 18-inch wheels.
- Revised rear suspension with pillow ball joint mounts for the lateral links.
- 2.0XT models feature sport-tuned suspension with higher spring rates, along with exclusive chassis reinforcements.
- 2.0XT models use larger brakes than the 2.5i models, with ventilated rotors front and rear.
- New safety features for all 2014 Forester models include anti-whiplash front seats, a driver's knee airbag, Brake Override and an impact-sensing fuel system cutoff.

- Available EyeSight® driver assist technology integrates Adaptive Cruise Control, Pre-Collision Braking and Vehicle Lane Departure Warning.
- 8.7 inches of ground clearance for all 2014 Forester models is higher than for many crossovers and SUVs, yet with low step-in that's been improved by lowering the side sills by two inches.
- Widest-ever array of amenities and user technology for a Forester.
- New available features include a power rear gate with automatic close and Keyless Access and Start.
- New or significantly upgraded audio systems and infotainment technology.
- Bluetooth® hands-free phone connectivity and audio streaming, with steering wheel switches standard on all models.
- Standard rear vision camera (except base 2.5i model).
- Available navigation system includes smartphone integration with Aha® smartphone integration features.
- New low-oil level indicator.

Legacy

- EyeSight driver assistance system now optional on 2.5i Premium model; previously available only for Limited. EyeSight® integrates Adaptive Cruise Control, Pre-Collision Braking and Vehicle Lane Departure Warning.
- Adaptive control is standard on all CVT transmission models. Based on vehicle inputs received by the transmission control module, pulley gear ratios are always optimized based on driving preferences and road conditions.
- New Alloy Wheel Package for 2.5i model includes 17-inch alloy wheels, 215/50 R17 all-season tires and fog lights with chrome trim rings.
- Rear vision camera included with Power Moonroof Package on Premium and Limited models.
- The popular Legacy Sport now offers optional integrated navigation system.
- Aha® Infotainment smartphone integration included with the optional navigation system.
- The electroluminescent illumination instrument cluster with the center mounted color LCD display is optional on the 2.5i Premium model with the Eyesight system.

Outback

- EyeSight driver assistance system now optional on 2.5i Premium model; previously available only for Limited, and now also standard on Special Appearance Package models. EyeSight® integrates Adaptive Cruise Control, Pre-Collision Braking and Vehicle Lane Departure Warning.
- Adaptive control is standard on all CVT transmission models. Based on vehicle inputs received by the transmission control module, pulley gear ratios are always optimized based on driving preferences and road conditions.
- New Alloy Wheel Package for 2.5i model includes 17-inch alloy wheels, 225/60 R17 all-season tires and fog lights.
- Rear vision camera included with Power Moonroof Package on Premium and Limited.
- Aha® Infotainment smartphone integration included with the optional navigation system.
- The electroluminescent illumination instrument cluster with the center mounted color LCD display is optional on the 2.5i Premium model with the Eyesight system.

Impreza

- Rear vision camera standard on Limited models.
- Aha® Infotainment smartphone integration included with the optional navigation system for all 2.0i Premium, 2.0i Limited and 2.0i Sport Limited models.

XV Crosstrek

- Model was new for 2013.
- Aha® Infotainment smartphone integration included with the optional navigation system for all Premium and Limited models.

XV Crosstrek Hybrid

- First-ever hybrid vehicle from Subaru is based on XV Crosstrek crossover model, with added benefits of hybrid powertrain plus special chassis tuning for more agile handling.
- 2.0-liter Subaru BOXER engine optimized for efficiency.
- 13.4 hp / 47.9 lb.-ft. electric motor integrated into Lineartronic® Continuously Variable Transmission (CVT).
- 100v, 13.5kw nickel-metal hydride battery is located under a revised rear floor area.
- Brake regeneration system
- EV mode allows low-speed driving for short distance on battery alone (includes audible vehicle pedestrian alert system).
- Integrated starter/generator provides automatic start/stop function.
- Preserves utility and versatility of gas model, giving up just 1.7 cu. ft. of total cargo area capacity to accommodate hybrid battery.
- Quick-ratio electric power assist steering.
- Symmetrical All-Wheel Drive standard and functions the same as on gasoline model. Active Torque Split AWD: electronically managed continuously variable transfer clutch actively manages the power split based on acceleration, deceleration and available traction. System always powers all four wheels and will transfer power to the wheels with the best grip.
- 8.7 inches of ground clearance is the same as for the gas model and is higher than for some dedicated SUVs, while providing a low step-in height.
- Lightweight 17-in. alloy wheels
- Active grille shutter system to improve aerodynamic performance and fuel efficiency.
- Color Multi-Function Display shows the hybrid system's energy flow according to driving conditions. Using switching screens, the display was designed to combine driving operation information with entertainment content, and its screen can be easily viewed from any seat.
- Standard All-Weather Package (heated front seats, heated exterior mirrors and windshield wiper de-icer)
- Standard rear vision camera.
- Limited model adds leather seating, navigation with Aha® infotainment smartphone integration and power moonroof.

WRX and STI

- Aha® Infotainment smartphone integration included with the optional navigation system for WRX Limited, STI and STI Limited. Includes Radio Data Broadcast System.

BRZ

- Rear-wheel drive sports car model was new for 2013.
- Aha® Infotainment smartphone integration included with the standard navigation system.
- Redesigned remote transmitter for keyless start system on BRZ Limited.

Tribeca

- Moonroof is now standard on all Tribeca
- Optional navigation and harman/kardon® premium audio system for Limited packaged with rear seat entertainment system.