



Media Information

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2015 SUBARU LEGACY AND OUTBACK VEHICLES EARN 2014 IIHS TOP SAFETY PICK+ AWARDS

Cherry Hill, N.J., Aug 18, 2014 - Subaru of America, Inc. today announced that the Insurance Institute of Highway Safety (IIHS) has recognized the all-new 2015 Subaru Legacy and Subaru Outback as a 2014 TOP SAFETY PICK+.

The redesigned Subaru Legacy achieved the highest possible rating of 'good' in the Institute's crashworthiness evaluations of front small overlap, front moderate overlap, side impact, roof crush and rear impact. The sedan also received a 'superior' rating in the Institute's front crash avoidance testing. The 2015 Subaru Legacy is a 2014 IIHS TOP SAFETY PICK+ winner when equipped with the optional EyeSight® driver-assist system.

The all-new 2015 Subaru Outback also achieved the highest possible rating of 'good' in the Institute's crashworthiness evaluations, as well as a 'superior' rating in the front crash avoidance testing. Similar to the mid-size Legacy, the Outback crossover is a 2014 IIHS TOP SAFETY PICK+ winner when equipped with optional EyeSight®.

Subaru has more 2014 IIHS Top Safety Pick awards than any other brand. Seven Subaru models, including the BRZ, Impreza, WRX/STI and XV Crosstrek, have earned 2014 safety awards from IIHS – four with TOP SAFETY PICK and three with TOP SAFETY PICK+ including its Forester, Legacy and Outback models equipped with optional EyeSight®.

The Institute's findings reinforce our dedication to building safe vehicles," Thomas J. Doll, president and chief operating officer, Subaru of America, Inc. "We are proud of the 2014 TOP SAFETY PICK endorsement for every Subaru vehicle in our line-up."

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 600 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information, visit media.subaru.com.