



# Media Information

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## **SUBARU LEGACY NAMED “BEST CAR TO BUY 2015” BY THE CAR CONNECTION**

Cherry Hill, N.J., Nov 10, 2014 - Subaru of America, Inc. today announced that The Car Connection has named the all-new 2015 Subaru Legacy as its “Best Car to Buy 2015.” Editors of the car review and research website applaud the sedan for its exterior design, spacious interior, fuel economy and safety features.

Award winners are determined through the site’s unique 10-point numeric rating value that reflects the overall opinion of their automotive experts. The ratings incorporate scores given to each vehicle on sub-categories including safety, comfort and utility, fuel economy, performance, and styling. The Subaru Legacy was recognized as this year’s winner from a competitive field of 11 all new or fully redesigned nominees.

“We are very pleased that the all-new Legacy, which had its third consecutive best sales month ever in October, has earned ‘Best Car to Buy 2015’ in the midsize sedan segment,” said Thomas J. Doll, president and chief operating officer, Subaru of America, Inc. “Our combination of all-wheel drive, safety, reliability and value is unmatched in the industry and we thank The Car Connection for their recognition of that.”

Speaking on the winning Subaru model, Bengt Halvorson, deputy editor for The Car Connection said, “The 2015 Subaru Legacy gets the award this year, and it’s the value factor, including standard all-wheel drive, that really nudges it ahead of every other contender.” Halvorson adds, “The Legacy’s safety credentials, with EyeSight, rival what’s offered in luxury cars with several times the sticker price.”

The Subaru Legacy, completely re-designed for 2015, is available with both 4-cylinder and 6-cylinder BOXER engines. Legacy features improved fuel economy, all-wheel drive as standard, a much upgraded interior, sharper styling and the largest cabin in its class. It also features the award-winning Subaru EyeSight® Driver Assist Technology.

### **About The Car Connection**

The Car Connection is the easiest place to research and shop for cars online. The site makes car research easy with its unique “[TCC Rating](#),” a clear numeric rating value based on a 10-point scale that reflects the overall opinion of our automotive experts on any vehicle.

### **The Car Connection is part of the Internet Brands Automotive Group**

([www.internetbrandsauto.com](http://www.internetbrandsauto.com)), one of the largest collections of automotive properties on the Internet including pioneering car-buying website CarsDirect.com and a collection of more than 130 auto enthusiast websites. Collectively, the Internet Brands Automotive Group reaches more than 35 million unique visitors each month.

**About Subaru of America, Inc.**

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 600 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants, and Subaru of Indiana Automotive, Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information, visit [media.subaru.com](http://media.subaru.com).