

Media Information



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ALL-NEW 2015 SUBARU WRX AND WRX STI NAMED A 2015 ALL-STAR BY *AUTOMOBILE*

Cherry Hill, N.J., Nov 16, 2014 - Subaru of America, Inc. announced today that *AUTOMOBILE* has named the all-new 2015 Subaru WRX and WRX STI to its prestigious All-Star list for 2015. Judged against every new car currently on sale in the U.S., the WRX/WRX STI was one of just 10 cars selected to the All-Star list. This award follows an All-Star award earned in 2013 for the model year 2014 Subaru BRZ.

"Subaru has continued to build positively on what has become an iconic lineup for the brand," said *AUTOMOBILE* Editor-in-Chief Mike Floyd. "Whipping the WRX STI around the track was one of the great pleasures of All-Star week, with its magnificently notchy six-speed and all-wheel drive allowing for effortless drifts into GingerMan Raceway's sweepers. The WRX also just keeps getting better while maintaining its essential all-wheel DNA and remains one of the best performance-car bargains in the world. It's a lineup most worthy of 2015 All-Star status."

Since 1990, *AUTOMOBILE* has chosen its All-Stars from the complete array of vehicles on sale in the U.S., including passenger cars, sports cars, sport-utilities, minivans, and trucks. The brand's collective editorial staff and contributors cast their private ballots after three days of driving a variety of 2015 model year contenders at GingerMan Raceway in South Haven, Michigan, as well as on public roads.

"We are proud to have the WRX and WRX STI selected as an All-Star for 2015 by the editors of *AUTOMOBILE*," said Thomas J. Doll, president and chief operating officer, Subaru of America, Inc. "This endorsement is a testament to the WRX and WRX STI's all-wheel-drive performance both on a racetrack and on everyday roads."

The Symmetrical All-Wheel Drive Subaru WRX comes standard with a 2.0-liter turbocharged four-cylinder 268 horsepower engine, mated to a six-speed manual transmission, and is priced at \$26,295. The higher-performance WRX STI model is priced at \$34,495 and features a turbocharged, 2.5-liter boxer four-cylinder engine that produces 305 horsepower.

For more information about the 2015 *AUTOMOBILE* All-Stars Awards, visit automobilemag.com, or pick up a copy of the January 2015 issue of *AUTOMOBILE* magazine.

About *AUTOMOBILE*

AUTOMOBILE, a brand of TEN: The Enthusiast Network, is America's leading automotive lifestyle brand and reaches 4.6 million readers monthly; through its print, online, and digital components, the brand counts an audience of more than 6 million. *AUTOMOBILE*, which presents the annual All-Stars, is written for the sophisticated enthusiast and profiles high-end vehicles with compelling editorial and photographic content. For nearly three decades, *AUTOMOBILE*

has set the standard for automotive journalism, maintaining its devotion to auto adventure and an editorial approach that emphasizes "No boring cars!"

About TEN: The Enthusiast Network:

TEN: The Enthusiast Network LLC is the world's premier network of enthusiast brands, such as Automobile, Motor Trend, Hot Rod, Surfer, Transworld and GrindTV. With more than 60 publications, 100 websites, the world's largest automotive VOD channel, 800 branded products, 50+ events, TV and radio programs, TEN creates and delivers content that informs, entertains, inspires, and connects with enthusiasts every day. For more information visit www.enthusiastnetwork.com.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 600 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants, and Subaru of Indiana Automotive, Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information, visit media.subaru.com.