



Media Information

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ALL SUBARU MODELS RECEIVE IIHS TOP SAFETY PICK (TSP) FOR 2015

FIVE MODELS ALSO RATED TSP + BY INSTITUTE

Cherry Hill, N.J., Dec 23, 2014 - Subaru of America, Inc. announced today that all seven 2015 Subaru models; the Legacy, Outback, Forester, BRZ, WRX/STI, Impreza and XV Crosstrek, have earned 2015 Top Safety Pick awards from the Insurance Institute for Highway Safety (IIHS). Subaru is the only manufacturer with IIHS Top Safety Picks for all models for six years running (2010-2015).

Furthermore, five of the seven vehicles also earn 2015 Top Safety Pick+ status; Subaru Forester, Legacy, Outback, Impreza, and XV Crosstrek, when equipped with optional EyeSight® Driver Assist Technology.

Top Safety Pick+ (TSP+) is the highest standard of safety the Institute can award and the 2015 Subaru Legacy, Outback, Forester, Impreza and XV Crosstrek were awarded the highest possible rating of "Superior" for front crash prevention. When equipped with the optional EyeSight, these five 2015 models also earned 6 of 6 points for front crash prevention.

Impreza and XV Crosstrek are the only cars in the entire small car category to achieve the "Superior" rating. Beginning with model year 2015, the Impreza and XV Crosstrek joined the Legacy, Outback and Forester carlines in offering the award-winning EyeSight® Driver Assist Technology, which includes Adaptive Cruise Control, Pre-Collision Braking and Vehicle Lane Departure Warning. Subaru EyeSight was the first system ever to use only stereo camera technology to detect objects such as vehicles, pedestrians and cyclists. Since its U.S. debut in 2012, features available on this system have been highly praised.

"We are very pleased that the IIHS has recognized Subaru in their recent tests," said Thomas J. Doll, president and chief operating officer, Subaru of America, Inc. "Safety is a long-time hallmark of the Subaru brand and we are proud to have the IIHS' 2015 Top Safety Pick endorsement for every vehicle in our line-up."

To win 2015 Top Safety Pick, a vehicle must have "Good" ratings in all four tests of high-speed front and side crash tests, a rollover test, and evaluations of seat/head restraints for protection against neck injuries in rear impacts. In addition, "Good" or "Acceptable" performance in a small overlap front test introduced in 2012 is also required. The same level of performance in those tests, along with an "Advanced" or "Superior" rating for front crash prevention, is required for the higher accolade, 2015 Top Safety Pick+.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 600 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information, visit media.subaru.com.