



# Media Information

Subaru Of America, Inc.  
One Subaru Drive  
Camden, NJ 08103  
Main Number: 856-488-8500

CONTACT: Dominick Infante  
(856) 488-8615  
[dinfante@subaru.com](mailto:dinfante@subaru.com)

## SUBARU ANNOUNCES PRICING FOR 2016 LEGACY® AND OUTBACK®

- Legacy 2.5i starts at \$21,745
- Outback 2.5i starts at \$24,995
- New SUBARU STARLINK™ Safety and Security features debut
- EyeSight Driver Assist Technology adds Lane Keep Assist
- Enhanced steering feel for all models
- Retuned suspension dampers provide smoother ride in Limited trims

Cherry Hill, N.J., May 31, 2015 - Subaru of America, Inc. today announced pricing on the 2016 Subaru Legacy and Outback models, both now offering the new SUBARU STARLINK™ Safety and Security features and adding other enhancements. Legacy and Outback were fully redesigned for 2015. A deft blend of confident design, standard Symmetrical All-Wheel Drive, interior refinement, award-winning safety technology and exemplary fuel efficiency has helped push both the Legacy and Outback to new sales records. The 2016 Legacy and Outback arrive at dealerships this summer.

In one of the industry's most competitive segments, the midsize Legacy sedan remains the only model to come standard with all-wheel drive. The combination of Subaru's acclaimed Symmetrical All-Wheel Drive and standard Active Torque Vectoring gives Legacy confident grip in all weather conditions. The 2016 Legacy 2.5i, featuring a 175-horsepower 2.5-liter Boxer engine and standard Lineartronic® Continuously Variable Transmission (CVT) with manual mode and paddle shifters, starts at an MSRP of \$21,745. Legacy's 26 MPG city/36 MPG highway EPA-estimated fuel economy ratings are the best of any all-wheel drive midsize sedan and are competitive with front-wheel drive models.

The Subaru Outback, the World's First Sport-Utility Wagon®, continues to gain momentum and exert influence in the segment it helped to pioneer two decades ago. Equipped as standard with Symmetrical All-Wheel Drive, raised ground clearance, Active Torque Vectoring, X-Mode, Hill Descent Control and Hill Start Assist, the roomy Outback is a master of outdoors-oriented activities and everyday family hauling.

The 2016 Outback 2.5i, with the 2.5-liter Boxer engine and standard Lineartronic CVT with manual mode and paddle shifters, starts at an MSRP of \$24,995. The Outback 2.5i achieves 25 MPG city/33 MPG EPA-estimated fuel economy, among the highest for midsize crossovers with all-wheel drive.

On Legacy 2.5i and Outback 2.5i models, the Active Grille Shutter system helps to improve fuel economy by reducing wind resistance. The Legacy 3.6R and Outback 3.6R Limited models are powered by a 256-horsepower 3.6 liter, 6-cylinder Boxer engine teamed to a high-torque Lineartronic CVT with manual mode and paddle shifters.

Both the Legacy and Outback receive several refinements for 2016. On all models, a new auto on/off mode operates the windshield wipers with the headlights. Subaru retuned the electric power-assist steering for all Legacy and Outback models to provide an even more linear and natural feel. In the 2015 redesign, the Legacy Limited trims gained exclusive Stablax suspension dampers, and these have been further refined to significantly reduce vibration over rough roads, especially those with washboard-texture concrete surfaces.

### **EyeSight Driver Assist Technology Adds Lane Keep Assist**

The 2015 Legacy and Outback earned the IIHS Top Safety Pick+ rating with the available Subaru-developed EyeSight system, which includes Adaptive Cruise Control, Automatic Pre-Collision Braking and Lane Departure and Sway Warning, and, for 2016, adds a Lane Keep Assist function. Limited trims also feature standard Blind Spot Detection + Rear Cross Traffic Alert, which are included with the EyeSight option on the Premium trims.

Lane Keep Assist, which the driver can activate with a steering wheel mounted switch, is an enhancement of the EyeSight system that activates above 40 mph. If the EyeSight camera detects the vehicle drifting from the lane, steering assistance control engages to direct the vehicle back into the lane. If the vehicle leaves the lane, Lane Departure Warning is triggered and audible and visual alerts are engaged.

On Eyesight-equipped models, Steering Responsive Fog Lights help support visibility in the direction of a turn. In their redesign, the new-generation Legacy and Outback also gained driver and front passenger seat cushion airbags designed to retain the occupant's seating position and hold the occupant in place in an accident.

### **New SUBARU STARLINK™ Safety & Security**

For 2016, Premium and Limited trims now feature the new SUBARU STARLINK Safety and Security features. Two STARLINK packages are available and are among the most affordable in the industry. The STARLINK Safety Plus package includes SOS Emergency Assistance, Enhanced Roadside Assistance, Automatic Collision Notification, Maintenance Notifications, Monthly Vehicle Health Report and Diagnostic Alerts.

For even greater peace of mind, the STARLINK Safety Plus & Security Plus Package adds Stolen Vehicle Recovery Service, Vehicle Security Alarm Notification, Remote Lock/Unlock, Remote Horn and Lights and Remote Vehicle Locator.

### **STARLINK Audio Systems**

All Legacy and Outback trim lines for 2016 feature STARLINK, Subaru's in-vehicle platform that provides hands-free connectivity and entertainment services. STARLINK is designed to work seamlessly with the in-car head unit to provide smartphone integration and tap into nearly unlimited entertainment through apps such as Pandora®, iHeartRadio® Aha™, and Stitcher. The technology can deliver live traffic alerts and also help reduce driver distraction by displaying texts and allowing the driver to use voice commands for music and navigation (when equipped).

The Legacy 2.5i and Outback 2.5i models feature STARLINK 6.2" Multimedia with today's most in-demand user technologies, including: 6.2-in. single-touch gesture display, AM/FM stereo with HD Radio®, SiriusXM Satellite Radio, Radio Data Broadcast System, single-disc CD player, Bluetooth® hands-free phone connectivity and audio streaming, iPod® control, iTunes® Tagging, a USB port and auxiliary input jack. Smartphone integration features Aha™ and Pandora®, along with STARLINK cloud applications iHeartRadio®, Stitcher, Calendar, Music Player, News and Weather. The screen also provides the display for the standard rear vision camera.

The Premium and Limited trims of both models have a standard STARLINK 7.0" Multimedia Plus with a high-resolution 7-in. LCD screen featuring multi-touch gesture controls, much like a smartphone or tablet. In addition, STARLINK 7.0" Multimedia includes Bluetooth hands-free SMS text messaging and dual USB ports.

Optional STARLINK 7.0" Multimedia Navigation features voice-activated controls and also includes SiriusXM Traffic® and NavWeather® (4-month trial subscription included). Navigation equipped models now come with three years of complimentary map updates.

### Three Trim Levels for Each Model

Both the 2016 Legacy 2.5i and Outback 2.5i models are available in standard, Premium and Limited trim lines. The six-cylinder 3.6R versions of both are available exclusively in Limited trim. In addition to the STARLINK 7.0" information and entertainment system and STARLINK Safety and Security features, the Premium trim for both models adds 17-in. alloy wheels, the All-Weather Package (heated front seats, heated exterior mirrors and windshield wiper de-icer), dual zone automatic climate control system, 10-way power driver's seat, leather-wrapped steering wheel and shift handle, electroluminescent instrument panel with LCD color display, auto up/down front windows, illuminated overhead console and front door pull handles and body-color side mirrors.

A moonroof package can be added to the Premium and Limited trims and also includes an auto-dimming rear view compass mirror with Homelink®. A power rear gate, which features height memory, is available for the Outback 2.5i Premium and standard on the Limited trims.

The Legacy and Outback Limited trims step up the luxury with perforated leather-trimmed upholstery, heated rear seat backs and cushions, rear-seat air conditioner outlets, 4-way power front passenger seat, a Harman Kardon® 575-watt equivalent amplifier and Harman Kardon Surround 12-speaker audio system, 18-inch alloy wheels, fog lights, turn-signal side mirrors and woodgrain-pattern matte-finish interior accent trim. Optional Keyless Access & Push-Button Start with PIN code access is available exclusively for Limited trims.

The Legacy and Outback are built at Subaru of Indiana Automotive (SIA).

<b>2016 SUBARU LEGACY</b>			
Model/Trim	Applicable option code	MSRP	MSRP + destination and delivery (\$795)
Legacy 2.5i	01	\$21,745	\$22,540
Legacy 2.5i Premium	11, 12, 13, 14, 15	\$23,845	\$24,640
Legacy 2.5i Limited	21, 22, 23	\$26,845	\$27,640
Legacy 3.6R Limited	21, 23	\$29,945	\$30,740
Partial Zero Emissions (PZEV) models			
Legacy 2.5i	01	\$22,045	\$22,840
Legacy 2.5i Premium	11, 12, 13, 14, 15	\$24,145	\$24,940
Legacy 2.5i Limited	21, 22, 23	\$27,145	\$27,940

All models equipped as standard with Lineartronic continuously variable transmission (CVT) Destination & Delivery (D&D) is \$795 & includes handling & inland freight charges to dealer's location and may vary in the following states: CT, HI, MA, ME, NH, NJ, NY, RI, & VT. D&D to dealers in Alaska is \$945.

Option code		
01	Standard model	--
11	Standard model -- 2.5i Premium	--
12	Moonroof Package	\$1,195
13	Moonroof Package + Navigation System	\$1,795
14	EyeSight + Blind Spot Detection & Rear Cross Traffic Alert	\$1,195
15	Moonroof Package + Navigation System + EyeSight + Blind Spot Detection & Rear Cross Traffic Alert	\$2,990

21	Standard Model -- 2.5i Limited	--
22	Moonroof Package + Keyless Access with Push-Button Start + Navigation System	\$2,295
23	Moonroof Package + Keyless Access with Push-Button Start + Navigation System + EyeSight	\$3,090

<b>2016 SUBARU OUTBACK</b>			
Model/Trim	Applicable option code	MSRP	MSRP + destination and delivery (\$850)
Outback 2.5i	01	\$24,995	\$25,845
Outback 2.5i Premium	11, 12, 13, 14, 15	\$27,395	\$28,245
Outback 2.5i Limited	21, 22, 23	\$30,395	\$31,245
Outback 3.6R Limited	21, 23	\$33,395	\$34,245
Partial Zero Emissions (PZEV) models			
Outback 2.5i	01	\$25,295	\$26,145
Outback 2.5i Premium	11, 12, 13, 14, 15	\$27,695	\$28,545
Outback 2.5i Limited	21, 22, 23	\$30,695	\$31,545

All models equipped as standard with Lineartronic continuously variable transmission (CVT)  
Destination & Delivery (D&D) is \$850 & includes handling & inland freight charges to dealer's location and may vary in the following states: CT, HI, MA, ME, NH, NJ, NY, RI, & VT. D&D to dealers in Alaska is \$1,000.

Option code		
01	Standard model	--
11	Standard model -- 2.5i Premium	--
12	Moonroof Package + Power Rear Gate	\$1,695
13	Moonroof Package + Power Rear Gate + Navigation System	\$2,295
14	EyeSight + Blind Spot Detection & Rear Cross Traffic Alert + Power Rear Gate	\$1,695
15	Moonroof Package + Power Rear Gate + Navigation System + EyeSight + Blind Spot Detection & Rear Cross Traffic Alert	\$3,490
21	Standard Model -- 2.5i Limited	--
22	Moonroof Package + Keyless Access with Push-Button Start + Navigation System	\$2,295
23	Moonroof Package + Keyless Access with Push-Button Start + Navigation System + EyeSight	\$3,090

#### About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 600 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information, visit [media.subaru.com](http://media.subaru.com).