



Media Information

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MEALS ON WHEELS AMERICA AND SUBARU LAUNCH ONLINE VOLUNTEER DRIVE TO SERVE MORE SENIORS, MEET ESCALATING DEMAND

Meals on Wheels America creates online tool with Subaru's support to recruit critically needed volunteers to protect America's seniors from isolation and hunger

Alexandria, VA, Jun 1, 2015 - Every day, local Meals on Wheels programs work hard to protect millions of seniors from the threats of isolation and hunger – an effort made possible by volunteers in communities all across the country. The number of seniors in our country continues to grow rapidly, and it will take many more volunteers to meet the escalating need. That is why Meals on Wheels America, with support from Subaru of America, Inc. (SOA), is launching a new online tool called the **Meals on Wheels Online Volunteer Drive** (www.mealsonwheelsamerica.org/drive).

"Meals on Wheels is powered by everyday people standing up to lend a caring hand to their aging neighbors," said Ellie Hollander, President and CEO of Meals on Wheels America. "We need many more helping hands and friendly smiles to enable us to be there for more seniors. We're optimistic that this new tool will help bring more critically needed volunteers to our local programs, fill a broader range of volunteer needs, and make it easier for those interested in helping us to get started."

Through an initiative called Subaru Loves To Help, Subaru and Meals on Wheels America are working together to make volunteering easier. The all-new [Online Volunteer Drive](http://www.mealsonwheelsamerica.org/drive) website will connect anyone interested in volunteering with a local Meals on Wheels program and its various volunteer opportunities. Meals on Wheels and Subaru are supporting the Drive at the national and local level. Subaru retailers across the country are hosting additional activities to spread the word about Meals on Wheels, and the work it does in their own communities.

"Subaru is proud to support the creation of the [Online Volunteer Drive](http://www.mealsonwheelsamerica.org/drive) website as an extension of our ongoing partnership with Meals on Wheels America," said Alan Bethke, vice president of marketing, Subaru of America, Inc. "Through Subaru Loves To Help, we at Subaru and our retailers are conducting events to show our commitment to the community in a variety of ways – all part of the larger Subaru Love Promise effort dedicated to making a positive impact on the world."

Anyone interested in becoming a Meals on Wheels volunteer in their community can learn more and sign up at www.mealsonwheelsamerica.org/drive.

About Meals on Wheels America (Formerly Meals On Wheels Association of America)

Meals on Wheels America is the oldest and largest national organization supporting the more than 5,000 community-

based senior nutrition programs across the country that are dedicated to addressing senior isolation and hunger. This network exists in virtually every community in America and, along with more than two million volunteers, delivers the nutritious meals, friendly visits and safety checks that enable America's seniors to live nourished lives with independence and dignity. By providing funding, leadership, research, education and advocacy support, Meals on Wheels America empowers its local member programs to strengthen their communities, one senior at a time. For more information, or to find a Meals on Wheels provider near you, visit www.mealsonwheelsamerica.org.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants, and Subaru of Indiana Automotive, Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information, visit media.subaru.com.