



Media Information

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SUBARU OF AMERICA, INC. REPORTS RECORD MAY SALES

- Record May - monthly sales increase 12.2 percent over May 2014
- 42nd consecutive month of year-over-year growth
- Subaru Legacy sales up 63% Y-o-Y
- Best May ever for Forester, Outback and XV Crosstrek
- 16 percent increase YTD over 2014
- 165,000th XV Crosstrek sold
- 1,400,000th Outback sold

Cherry Hill, N.J., Jun 1, 2015 - Subaru of America, Inc. today reported record sales for May 2015 totaling 49,561 vehicles, a 12.2 percent gain over May 2014. The company also reported year-to-date sales of 228,083 vehicles, a 16 percent gain over the same period in 2014.

May marked the 15th consecutive month of 40,000+ vehicle sales for the company. Forester, Outback and XV Crosstrek sales were notably strong as each model line achieved its best May ever. Legacy sales for May 2015 increased 64 percent over the same month in 2014.

"We are pleased to see our sales growth continue and surpass the records we set last year," said Thomas J. Doll, president and chief operating officer, Subaru of America, Inc. "Our strong sales are a result of Subaru owner loyalty and buyers coming to the brand for the first time. It is a winning combination that will continue to drive sales."

"The Outback was the fourth most-shopped model in the U.S. last month and our shopping levels in general are at their highest levels ever" said Jeff Walters, senior vice president of sales, Subaru of America, Inc. "At our current pace, with the steadfast support of our retailers, selling more than 540,000 vehicles in 2015 is certainly within reach."

Carline	May-15 MTD	May-14 MTD	% Chg MTD	May-15 YTD	May-14 YTD	% Chg YTD
Forester	15,157	14,146	7.2%	66,770	61,083	9.3%
Impreza	5,643	5,659	-0.3%	26,240	25,822	1.6%
WRX/STI	2,895	2,957	-2.1%	12,869	11,170	15.2%
Legacy	5,000	3,053	63.8%	24,647	14,723	67.4%
Outback	12,384	11,641	6.4%	60,405	51,230	17.9%
BRZ	606	852	-28.9%	2,259	3,738	-39.6%
XV Crosstrek	7,876	5,778	36.3%	34,893	28,331	23.1%

TOTAL	49,561	44,170	12.2%	228,083	196,641	16.0%
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About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit media.subaru.com.