

Media Information

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2016 SUBARU WRX 2.0-LITER TURBOCHARGED BOXER ENGINE NAMED TO WARDS 10 BEST ENGINES FOR 2016

- 268-hp 2.0-liter direct-injection turbocharged BOXER engine
- 258 lb.-ft. peak torque from 2,000-5,200 rpm
- · Recognized for the second consecutive year

Cherry Hill, N.J., Dec 10, 2015 - Subaru of America, Inc. announced today that the 2016 WRX 2.0-liter turbocharged BOXER engine made the Wards 10 Best Engines list for the second year in a row.

Published by the respected automotive industry trade journal *WardsAuto*, the 22nd annual competition recognizes outstanding engines and the technology and engineering behind them. To be eligible for the list, an engine must be allnew or significantly re-engineered and available in the U.S. market with a base price not exceeding \$61,000. This year's pool of 31 nominees includes last year's 10 winners and 21 new entries. Editors score every engine based on horsepower, torque, drivability, noise and harshness mitigation, flexibility, observed fuel economy and onboard technology.

The rally-bred WRX, priced at \$26,595, is powered by a 2.0-liter, 4-cylinder BOXER engine that uses a combination of direct fuel injection, high compression (10.6:1), Subaru Dual Active Valve Control System (D-AVCS), a twin-scroll turbocharger and an intercooler to achieve outstanding performance and high efficiency. The engine produces 268 horsepower at 5,600 rpm using 15.9 psi turbo boost, with a broad torque curve that peaks at 258 lb.-ft. over a 2,000-5, 200 rpm engine speed range. With its equal 86mm bore and 86mm stroke dimensions, the WRX engine revs to a thrilling 6,700-RPM redline.

The 2016 model is available with either a 6-speed manual transmission or the Sport Lineartronic[®] automatic transmission with manual mode. New features available on the 2016 WRX include Blind Spot Detection/ Rear Cross Traffic Alert system with Lane Change Assist, as well as EyeSight [®] with Adaptive Cruise Control, Pre-Collision Braking and Lane Departure warning. Now standard on all WRX models is STARLINK[™] touch-screen multimedia system. Premium and Limited trims add new 18-inch alloy wheels and front suspension enhancements.

The Insurance Institute for Highway Safety (IIHS) recently awarded the 2016 WRX, equipped with the optional EyeSight[®] Driver Assist Technology, the 2016 *TOP SAFETY PICK* and the 2016 *TOP SAFETY PICK*+ for its crashworthiness evaluations of front small overlap, front moderate overlap, side impact, roof crush and rear impact as

well as front crash avoidance.

As of November 2015, Subaru has sold 513,693 vehicles, including 30,645 WRX models, thus clearing the path to another annual sales record. This year will mark the company's eighth year of sales growth and seventh successive sales record.

About WardsAuto

WardsAuto is a world-leading provider of automotive insights and analysis, having served the industry's information needs for more than 90 years. A Southfield, MI-based division of Penton, WardsAuto provides a forward-looking perspective on all aspects of the automotive business, from the tech center to the plant floor to the showroom. Its services include the premium WardsAuto.com resource and suite of customizable data reporting tools, the WardsAuto Interiors and WardsAuto Outlook Conferences, and digital newsletters and magazines. Subscribe to WardsAuto and attend its events by visiting http://www.wardsauto.com. Follow WardsAuto on Facebook and Twitter @WardsAuto.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 dealers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit media.subaru.com.