

# Media Information



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## **SUBARU CELEBRATES RECORD YEAR WITH SECOND CONSECUTIVE SALES-MATCHING MEAL DONATIONS TO FEEDING AMERICA**

Donations Will Support Feeding Hungry Nationwide

Cherry Hill, N.J., Jan 27, 2016 - To commemorate Subaru's seventh record-breaking sales year, the company will donate a meal for every vehicle sold in 2015 -- 582,675\* -- to help the Feeding America® nationwide network of 200 food banks. This is the second year Subaru has matched its year-end sales figure to meal donations.

The Food Bank of South Jersey, which serves the community around the Subaru corporate headquarters, will receive the monetary equivalent of 110,000 meals. Subaru will also donate the monetary equivalent of 27,500 meals to food banks serving areas where Subaru of America has regional offices:

- Cherry Hill, NJ
- Columbia, MD
- Lithia Springs, GA
- Orlando, FL
- Itasca, IL
- Frisco, TX
- Bloomington, MN
- Dublin, OH
- Aurora, CO
- Portland, OR
- Pleasanton, CA
- Costa Mesa, CA

Feeding America, the nation's largest domestic hunger-relief organization, will be the recipient of Subaru's donation balance for its national feeding programs.

"We are thankful to Subaru for its generous support and commitment to helping individuals in need," said Nancy Curby, vice president of corporate partnerships for Feeding America. "Feeding America is committed to fighting hunger in communities nationwide and this donation will help our network better serve children and families who struggle with

hunger.”

“Working with such a worthy organization like Feeding America is at the core of our company’s, our consumers’ and our retailers’ values,” said Thomas J. Doll, president and chief operating officer, Subaru of America, Inc. “We aim to build lasting relationships and we are proud to be able to celebrate another banner year with another impactful donation to Feeding America.”

Subaru of America has set a new all-time sales record in 2015, marking the seventh consecutive year of sales records and eighth consecutive year of sales increases, with each of the company’s vehicles contributing to the success as nearly each carline achieved new annual sales records.

\*\$1 helps provide 11 meals secured by Feeding America on behalf of local member food banks. Subaru provided \$55,000 to Feeding America and member food banks.

#### **About Feeding America**

Feeding America is the nationwide network of 200 food banks that leads the fight against hunger in the United States. Together, we provide food to more than 46 million people through 60,000 food pantries and meal programs in communities across America. Feeding America also supports programs that improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Donate. Volunteer. Advocate. Educate. Together we can solve hunger. For additional information, visit [www.feedingamerica.org](http://www.feedingamerica.org).

#### **About Subaru of America, Inc.**

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit [media.subaru.com](http://media.subaru.com).