



Media Information

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SAVE THE DATE FOR DINING OUT FOR LIFE® HOSTED BY SUBARU®

Dine Out, Fight AIDS- April 28, 2016

CONSHOHOCKEN, PA, Feb 11, 2016 - Help make a difference by simply enjoying a meal with family or friends during **Dining Out For Life® hosted by Subaru®**, a delicious event held on **Thursday, April 28th**. The annual event is magnificent in its simplicity: Dine at one of the 3,000 participating restaurants in nearly 60 cities across North America and that restaurant will donate a generous portion of the day's proceeds to fund HIV/AIDS care, prevention, education, testing, counseling and other essential services *in their city*.

Volunteer spokespeople include **Ted Allen**, host of Food Network's *Chopped*, actor **Pam Grier** (*Foxy Brown*, *Jackie Brown*), designer **Mondo Guerra**, winner of Lifetime's *Project Runway All-Stars*, and chef **Daisy Martinez** from Food Network's *Viva Daisy!* "I love working with (Dining Out For Life) because it's just such a cool, very low overhead operation that raises more than \$4 million for American HIV and AIDS service organizations in a single day...It also helps restaurants and chefs get new people coming in to try what they're doing. It just seems like such a win-win-win for everybody," says Ted Allen (*HIV Plus Magazine*, April 2015).

"We have been the host sponsor of Dining Out For Life for a decade; however, the struggle to fight the HIV/AIDS epidemic continues on. Subaru is proud to be part of an event that spreads awareness for such a worthy cause and also encourages people to support those who need it most in their local communities." said Alan Bethke, vice president of marketing, Subaru of America, Inc.

Regions and cities celebrating Dining Out For Life include Albany, Anchorage, Asheville, Atlanta, Austin, Baltimore, Baton Rouge, Birmingham/Mobile, Broward County, Fla., Buffalo, Charleston, Chattanooga, Chicago, Columbia, Denver/Boulder, Detroit, El Paso, Fort Collins/Northern Colorado, Grand Junction/Western Colorado, Grand Rapids, Houston, Indianapolis, Inland Empire, Jacksonville, Kalamazoo/Southwest Michigan, Kansas City, Key West, Las Vegas, Lexington, Louisville, Memphis, Minneapolis/St. Paul/Greater Minneapolis, Nashville, New Haven, New Jersey, New Orleans, New York City, Norfolk/Virginia Beach, Northern Nevada, Orange County, Palm Beach County, Palm Springs, Philadelphia and the Delaware Valley, Phoenix/Prescott, Portland, Ore., Raleigh, Sacramento, San Diego, San Francisco, Seattle, Sonoma County, St. Louis, Tacoma/Olympia, Tampa Bay, Tulsa, Vancouver/Whistler, Vancouver Island and Washington, D.C.

Please note: While most cities will hold their event on Thursday, April 28th, some have alternate dates. For more information on your area's event, visit www.diningoutforlife.com and follow on Twitter: [@DineOut4Life](https://twitter.com/DineOut4Life)

About Dining Out For Life

Dining Out For Life began in Philadelphia in 1991 and has since grown into an international event held in cities across North America – raising an average \$4 million annually. The idea behind the single-day event is simple and effective: Dine Out, Fight AIDS. Each restaurant donates a percentage of the day's food sales, which goes to local organizations to fund care, prevention, education, testing, counseling and other essential HIV/AIDs services. For more information, visit www.diningoutforlife.com or [Facebook/DiningOut4Life](https://www.facebook.com/DiningOut4Life). To participate, please contact Dining Out For Life International Association, Inc.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit media.subaru.com.

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