



Media Information

Subaru Of America, Inc.
One Subaru Drive
Camden, NJ 08103
Main Number: 856-488-8500

CONTACT: Rob Weir
856-488-3453
rwei@subaru.com

Dominick Infante
(856) 488-8615
dinfante@subaru.com

SUBARU RE-AFFIRMS COMMITMENT TO RED BULL GLOBAL RALLYCROSS CHAMPIONSHIP

Cherry Hill, N.J., May 17, 2016 - Subaru of America, Inc. has announced a multi-year plan for Subaru Rally Team USA's participation in the burgeoning Red Bull Global Rallycross Championship. Subaru Rally Team USA, jointly managed by Subaru motorsports arm Subaru Tecnica International and Subaru technical partner Vermont SportsCar expect to attend at least eight rounds of the 2016 Red Bull GRC series while substantially increasing testing and development work on the new Subaru WRX STI GRC Supercar. The Subaru program will intensify its technical efforts to target winning the series' Drivers and Manufacturer's championships in 2017. Team drivers Bucky Lasek and Sverre Isachsen will drive for the team in Red Bull GRC while long-time Subaru driver David Higgins will increase his role with the team as the lead test driver.

Subaru Rally Team USA will join the Red Bull GRC grid at the Dallas round held June 3-4 at Fair Park, Dallas, Texas with driver Sverre Isachsen, while Bucky Lasek will compete in the skate competition at Summer X Games. Lasek and Isachsen will next attend the Red Bull GRC BASE round held July 2-3.

"We are taking some important steps this season to increase our technical and engineering efforts," stated Lance Smith, Vermont SportsCar Team Principal. "Vermont SportsCar is working closely with STI in 2016 to take this program to the next level and I'm really looking forward to the future."

The Red Bull Global Rallycross series takes the best attributes of circuit, off-road, and rally racing that results in intense competition at venues that are fan-friendly. Red Bull GRC features 600hp all-wheel-drive cars battling head-to-head on a mixed surface track. Competitors progress through a series of timed heats, to the final race, where winner takes all. The races are short and high-impact, with drivers jockeying for position from the incredible standing start, all the way to the finish. The sport is the ideal platform to display the performance abilities of Subaru Symmetrical All-Wheel-Drive.

About Subaru Rally Team USA

Subaru Rally Team USA is managed by Vermont SportsCar and proudly supported by Subaru of America, Inc., Subaru Tecnica International (STI), Method Race Wheels, DMACK Tires, and PIAA. Follow the team online at www.subaru.com/rally

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through

a network of more than 600 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit media.subaru.com.