

SUBARU

What's New for 2024

Updated August 2023

Ascent

The Subaru Ascent is a full-size, 3-row SUV with brand core technology including Symmetrical All-Wheel Drive, EyeSight® Driver Assist Technology and a 260-hp turbocharged SUBARU BOXER® engine standard on all models. The Ascent received a major model upgrade for 2023.

- No changes for 2024

BRZ

The new-generation BRZ offers significantly improved powertrain performance from a new 2.4-liter naturally aspirated SUBARU BOXER® engine. The same fundamentals of sports car design that impressed enthusiasts in the original BRZ -- with enhancements – also define the second-generation introduced for 2022: low weight, ultra-low center of gravity and precision steering and handling in an affordable 2+2 package.

- EyeSight® Driver Assist Technology now standard on models a manual transmission
- New BRZ tS trim level includes:
 - STI-tuned front and rear Hitachi® dampers
 - High-performance Brembo® braking system
 - Unique exterior and interior elements

Crosstrek

Third-generation Crosstrek compact SUV is all-new for 2024 and joins the Outback and Forester lines in offering a Wilderness model for even greater off-pavement capability. All Crosstrek models come standard with Subaru Symmetrical All-Wheel Drive.

- 10-percent stiffer chassis for improved dynamic performance and ride quality.
- Maintains same trim exterior size as second-gen model for easy maneuverability in all driving situations.
- Bolder, more rugged looking design than before with additional lower body cladding for protection in off-pavement driving situations.
- Award-winning EyeSight® Driver Assist Technology is standard across the model line; includes a redesigned stereo camera with significantly wider field of view, an additional monocular camera, and an electric brake booster to provide improved performance in a wider range of conditions.
- Automatic Emergency Steering works with EyeSight and Blind-Spot Detection to assist with steering control to help avoid a collision at speeds less than 50 MPH. (Included on models equipped with Blind-Spot Detection with Lane Keep Assist and Rear Cross-Traffic Alert.)

- First-ever Crosstrek Wilderness features higher ground clearance (9.3 in. vs. 8.7 in. for other Crosstrek models), all-terrain tires, Dual-function X-Mode for increased capability in a wider range of environmental conditions, plus exclusive exterior and interior trim, including StarTex upholstery.
- Lineartronic® CVT (continuously variable transmission) standard for all models and featuring internal revisions (80% of parts) for improved performance and reduced noise.
- Revisions to 2.5-liter engine (Sport, Wilderness and Limited) boost torque for improved responsiveness.
- Sport model gains 18-inch alloy wheels and new Sport cloth seating with yellow accents.
- Active grille shutters to help reduce fuel consumption.
- Subaru SI Drive driver-selectable powertrain management system standard on all models.
- Revised torque-split for standard Symmetrical All-Wheel Drive (Active AWD) for improved responsiveness and line tracing ability.
- Improved X-MODE control operation.
- Dual-Pinion Electric Power Steering provides a more direct and natural steering feel and quicker responsiveness.
- Steering-responsive LED headlights and High Beam Assist on all models.
- Quieter cabin thanks to improved sound and vibration absorption, particularly in frequencies that are more bothersome to passengers.
- Rear Seat Reminder is designed to help prevent child and or pet entrapment by alerting the driver to check the rear seat before exiting the vehicle.
- New front seat design offers improved support and ride comfort.
- Standard dual-zone automatic climate control system with voice control and occupant sensors for focused air control; new high-efficiency variable-capacity compressor.
- Base trim features new standard Dual 7-inch SUBARU STARLINK® Multimedia system. Features include AM/FM stereo; Bluetooth hands-free phone and audio streaming; SiriusXM All-Access Radio and SiriusXM Travel Platinum Plan (4-months free); HD Radio®; smartphone integration with wired Apple CarPlay®, Android Auto™ connectivity and STARLINK Smart Device Link apps and over-the-air updates.
- Premium, Sport, Wilderness and Limited trims get new 11.6-inch center information display with SUBARU STARLINK® Multimedia system featuring 6 speakers and wireless Apple CarPlay®, plus all features of base system.
- What3Words functionality included with TomTom navigation on Limited.
- Wireless phone charging standard for Crosstrek Sport, Wilderness and Limited.
- New SUBARU STARLINK services include Valet Mode, Trip Log and Driving Journal, and Remote Vehicle Configuration.

Forester

The fifth-generation Subaru Forester is the roomiest, most capable version of this SUV ever, featuring segment-exclusive technology as well as core technology including Symmetrical All-Wheel Drive and a SUBARU BOXER® engine. All Forester models come standard with Subaru Symmetrical All-Wheel Drive.

- Premium trim level adds LED fog lights and a Crystal Black Silica rear roof spoiler

Impreza

All-new sixth generation Impreza compact available exclusively as a 5-door hatchback in Base, Sport and new RS models. The Impreza offers new styling, in-vehicle technology, performance and safety. Impreza remains the only car in its class to feature all-wheel drive standard on all models. (Subaru Symmetrical All-Wheel Drive)

- 10-percent stiffer chassis for improved dynamic performance and ride quality.
- New RS performance model features exclusive 2.5-liter 182-horsepower SUBARU BOXER® engine, aero body enhancements, specific RS exterior and interior trim Subaru SI Drive driver-selectable powertrain management system and expanded content.
- Steering-responsive LED headlights standard on all models.
- Lineartronic® CVT (continuously variable transmission) now standard for all models and featuring internal revisions (80% of parts) for improved performance and reduced noise. CVT for Sport and RS has an 8-speed manual mode function with paddle shift control switches.
- Active grille shutters to help reduce fuel consumption.
- Revised torque-split for standard Symmetrical All-Wheel Drive (Active AWD) for improved responsiveness and line tracing ability.
- Active Torque Vectoring standard on all models.
- Dual-Pinion Electric Power Steering provides a more direct and natural steering feel and quicker responsiveness.
- Award-winning EyeSight® Driver Assist Technology is standard across the model line; includes a redesigned stereo camera with significantly wider field of view, an additional monocular camera, and an electric brake booster to provide improved performance in a wider range of conditions.
- Automatic Emergency Steering works with EyeSight and Blind-Spot Detection to assist with steering control to help avoid a collision at speeds less than 50 MPH. (Included on models equipped with Blind-Spot Detection with Lane Keep Assist and Rear Cross-Traffic Alert.)
- Standard Rear Seat Reminder is designed to help prevent child and or pet entrapment by alerting the driver to check the rear seat before exiting the vehicle.
- Standard High Beam Assist (automatic high- and low-beam switching)
- New front seat design offers improved support and ride comfort.

- Quieter cabin thanks to improved sound and vibration absorption, especially in frequencies that are more bothersome to passengers.
- Dual-zone automatic climate control system with voice control and occupant sensors for focused air control standard on all models; system uses new high-efficiency variable-capacity compressor.
- Base trim features new standard Dual 7-inch SUBARU STARLINK® Multimedia system. Features include AM/FM stereo; Bluetooth hands-free phone and audio streaming; SiriusXM All-Access Radio and SiriusXM Travel Platinum Plan (4-months free); HD Radio®; smartphone integration with wired Apple CarPlay®, Android Auto™ connectivity and STARLINK Smart Device Link apps and over-the-air updates.
- Sport and 2.5 RS get new 11.6-inch center information display with SUBARU STARLINK® Multimedia system featuring 6 speakers and wireless Apple CarPlay®, plus all features of base system.
- Wireless phone charging standard for 2.5 RS.
- New SUBARU STARLINK services include Valet Mode, Trip Log and Driving Journal, and Remote Vehicle Configuration.
- Larger center console storage box.
- Tire Pressure Monitoring System with individual tire pressure display.

Legacy

The seventh-generation midsize Legacy with standard Symmetrical All-Wheel Drive and remains the only sedan in the U.S. market with all-wheel drive standard on all models. Legacy received a major model upgrade for 2023.

- The 2024 Legacy Sport now comes standard with the SUBARU STARLINK 11.6-inch Multimedia Plus system featuring a Harman Kardon® speaker system with 576-watt equivalent amplifier.

Outback

The Subaru Outback has been synonymous with adventure for over a quarter century. The legendary SUV has helped owners navigate through everyday life as well as the road less travelled. The sixth-generation Outback is the safest, roomiest, most capable Outback ever. All Outback models come standard with Subaru Symmetrical All-Wheel Drive. Following a major model upgrade for 2023, Outback adds further enhancements for 2024.

- Outback Wilderness gets a more rugged look thanks to a new front fascia featuring a redesigned bumper and LED fog lights paired with a more prominent front grille.
- Wilderness adds standard heated steering wheel and Harman Kardon® speaker system with 576-watt equivalent amplifier.

- Onyx Edition, now like its turbocharged XT counterpart, is equipped with a Power Moonroof and Reverse Automatic Braking as standard.
- Outback Onyx Edition and Onyx Edition XT also add the heated steering wheel, which is heated all the way around, plus the Harman Kardon® speaker system with 576-watt equivalent amplifier, as well.
- Battery-saving function added to interior lighting (already on exterior lighting).
- SiriusXM 360L now available for all trims.

Solterra EV

The Subaru Solterra introduced for 2023 is the manufacturer's first-ever all-electric SUV. The Solterra is packed with new electrification and in-vehicle technology while staying true to its Subaru heritage with industry-leading safety and go-anywhere capability.

- TBA

WRX

The fifth-generation WRX is powered by a 271 hp 2.4-liter turbocharged SUBARU BOXER® engine that is paired with either a 6-speed manual transmission or new automatic transmission. With available high-definition tablet-style 11.6-inch SUBARU STARLINK® Multimedia system and latest generation EyeSight® Driver Assist Technology, the WRX delivers greater performance, technology, and safety than ever before.

- TBA

###