



Media Information

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SUBARU GENERAL PURPOSE ENGINE "EX SERIES" CUMULATIVE PRODUCTION HITS 3 MILLION UNITS

TOKYO, Jan 9, 2012 - Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, reached the 3 million-unit cumulative production of Subaru general purpose engine "EX Series" on January 6, 2012. It has been approximately 10 years since the start of production with the EX Series engines in December 2001.

The EX Series engines ensure high reliability and durability by the chain-driven overhead cam (OHC) mechanism, which is based on the technology of Subaru automobile "Legacy" model, as well as the highly rigid engine block and highly efficient cooling and lubricating system. The optimized combustion chamber and intake port realize highly efficient combustion and air intake, which ensure higher power along with lower exhaust emissions and less fuel consumption. Furthermore, the Subaru EX Series engines offer quieter operation thanks to lower mechanical noise by the OHC mechanism as well as optimum design of exhaust silencer, and easy "one-pull" starting with less recoil pulling force. All in all, the Subaru EX Series engines have been received well as user- and environment-friendly engines.

Thanks to these features and the outstanding application compatibility, the Subaru EX Series engines have been equipped to, including construction machineries to be used in tough circumstances, many types of equipment, regardless commercial or household, such as generators, high pressure washers, and so on, and have been selected and used regularly by people all over the world as the reliable power source for various purpose.

On January 10, 2012, FHI held a ceremony to mark the accomplishment of the 3 million-unit cumulative production of Subaru EX Series engines at its Saitama Plant (Kitamoto, Saitama Prefecture) of Industrial Products Company, where the engines are assembled. During the occasion, the participants rewarded all employees, including people in manufacturing department, for their daily efforts, and take a pledge once again to keep on delivering high quality engines to customers all over the world.

FHI operates the general purpose engine business in its Industrial Products Company. The company continues aiming to further bolstering its engine business as a global engine manufacturer who can flexibly and promptly respond to the diverse needs of customers.