



Media Information

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What'S New For 2017 Subaru Impreza

All-new 2017 Impreza debuts Subaru Global Platform architecture that's designed to deliver significantly higher levels of driving pleasure, agility, crash protection and ride comfort and will underpin a variety of upcoming Subaru vehicles.

Debuts new Subaru design language, incorporating brand's signature hexagonal grille and hawk-eye headlights onto a more sculptural body.

Available in 4-door sedan and 5-door styles; both available in base, Premium, Sport and Limited trim lines.

New 105.1-in. wheelbase is up 1.0-in. over outgoing Impreza. Both Sedan and 5-Door are 1.6-in. longer than the outgoing models, and both are 1.5 in. wider for a roomier cabin, while a 0.4-in. lower height helps improve aerodynamics.

New platform increases rigidity of the unitized body structure by over 70 percent to significantly enhance straight-line stability, agility and ride comfort while suppressing noise, vibration and harshness to a degree not seen in the compact class.

Crash energy absorption improved by 40 percent over outgoing Impreza model.

A lower center of gravity and revised suspension systems contribute to the biggest-ever leap in Subaru's performance evolution and also to greater hazard-avoidance capability.

Revised version of 2.0-liter 4-cylinder SUBARU BOXER engine gains direct fuel injection and other enhancements to boost performance (now 152 horsepower vs. 148 before) and drivability.

In highline trims, the Lineartronic[®] CVT (continuously variable transmission) features a 7-speed manual mode function with steering wheel paddle shifters.

New multimedia features include standard Apple CarPlay[™], Android Auto[™] and standard Near Field Communication connectivity; harman/kardon[®] premium audio available in Impreza for first time.

New Impreza Sport with 18-inch wheels, sport suspension and Active Torque Vectoring, exclusive exterior styling and upgraded cabin appointments, including Subaru STARLINK[™] 8.0-inch touchscreen multimedia system, Keyless Access & Push-Button Start, aluminum pedals, leather-wrapped steering wheel and shift handle and a CVT shift boot.

Available EyeSight® driver assist technology includes Adaptive Cruise Control, Automatic Pre-Collision Braking and Lane Departure and Sway Warning, plus a Lane Keep Assist function. Blind Spot Detection and Rear Cross Traffic Alert are also available.

Available Reverse Automatic Braking can apply the vehicle's brakes if an obstacle is detected while reversing.

Available Steering Responsive Headlights illuminate curves as the vehicle steers into them; High Beam Assist automatically activates and deactivates the high beam headlamps based on driving conditions.

New 4-way Tire Pressure Monitoring System can detect pressure drops at individual wheels.