Media Information



Subaru Of America, Inc. One Subaru Drive Camden, NJ 08103 Main Number: 856-488-8500

CONTACT: Rob Weir 856-488-3453 rwei@subaru.com Dominick Infante (856) 488-8615 <u>dinfante@subaru.com</u>

SUBARU RALLY TEAM USA SHOWS IMPRESSIVE PACE AT RED BULL GRC SEATTLE

Cherry Hill, N.J., Sep 19, 2016 - Subaru Rally Team USA fought through rain and mud for the team's most encouraging results of the year at the Seattle round of the Red Bull Global Rallycross Championship this past weekend. Team drivers Chris Atkinson and David Higgins fought near the top of the field throughout the event, earning a 2nd and 3rd place finish in their semi-final events respectively and a 6th and 9th place finish in the hotly contested final.

Subaru driver Chris Atkinson made a strong rallycross debut at the previous GRC round in Atlantic City, New Jersey. The former Subaru World Rally Team driver, with over 70 WRC starts in his career including 41 stage wins and six podiums, had never raced in rallycross prior to his debut last month. Atkinson's rally experience was a boon in the wet and muddy conditions at Evergreen Speedway, one of the most unique courses on the 2016 Red Bull GRC calendar, which combined elements of its .625-mile oval with mixed-surface action and 70-foot jump that are signature elements to the series.

Atkinson shined in the pivotal semi-final where he battled defending GRC Champion Scott Speed for 2nd overall throughout the race. Drama unfolded as Atkinson braked to enter the joker lap Speed hit the rear of Atkinson's Subaru hard, damaging his exhaust and nearly spinning him around. Atkinson kept his cool and was able to finish in 2nd position, promoting him directly to the final. Starting from the front row of the final he had an uncharacteristically poor start and bogged off the line. Atkinson found himself at the back of the pack but battled through the field to earn 6th overall. Being only his second ever Rallycross event, this was an impressive effort by Atkinson.

"We had a bad start (in the final) but we fought back and got P6 from dead last so it was ok!," explained Atkinson. "We can take some real positives from this weekend; P2 in a semi-final and on the front row in the final. We know we are in the mix now and we are closing the gap to the front, we have a lot of work still to do but we can see the results now of all the work the team has been doing."

Subaru driver David Higgins has been busy competing in the Rally America Championship, where he is the defending 8-time Champion, but jumped at the chance to drive the #75 2016 DirtFish Subaru WRX STI in Seattle. With little previous time in the car, Higgins spent the early portions of the race dialing in the car's setup in highly variable conditions. Things came together for Higgins in the semi-final where he was running 2nd overall until a final lap tire-puncture slowed him to a 3rd place finish, which was still enough to advance him to the final. Starting from the 2nd row of the final grid, Higgins advanced up to 4th position on the opening laps before a damaged drive-shaft slowed

him, he soldiered on to a 9th place finish.

"It was disappointing result in the final, but we must take it as positive as the team did absolutely awesome job this weekend and we were fighting at the top of the field, our results in the semi-finals showed our potential," said Higgins.

Subaru Rally Team USA will continue on to the final Red Bull GRC round of 2016, a double header race weekend October 8-10 at the Port of San Pedro in metro Los Angeles, CA.

Full coverage of Subaru Rally Team USA is available on the Subaru Motorsports App. To download from the iTunes App store, <u>click here</u>, for Android App on Google Play store, <u>click here</u>. Follow the team on Instagram @srtusa and Twitter @srtusa.

About Subaru Rally Team USA

Subaru Rally Team USA is managed by Vermont SportsCar and proudly supported by <u>Subaru of America, Inc.,Subaru</u> <u>Tecnica International (STI)</u>, <u>Method Race Wheels</u>, <u>DirtFish Rally School</u>, <u>DMACK Tires,PIAA</u>. Follow the team online at <u>www.subaru.com/rally</u>

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered at a zerolandfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 600 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit media.subaru.com.

Additional information and news from Subaru is available at http://www.media.subaru.com.