



Media Information

Subaru Of America, Inc.
One Subaru Drive
Camden, NJ 08103
Main Number: 856-488-8500

MEDIA ALERT: Subaru Fall Festival At Greensgrow Farms

Cherry Hill, N.J., Sep 24, 2009 - **WHAT:**

Greensgrow Farms, a former galvanized steel plant, has become a model for urban agriculture and is now hosting its first fall festival. Come enjoy a sampling of harvest dishes, loads of children's activities, crafts, a farmer's market and much more.

WHO:

Subaru of America, Inc. & Greensgrow Farms

WHEN:

Saturday, October 3, 2009

10:00 a.m.-3:00 p.m.

WHERE:

Greensgrow Farms
2501 E. Cumberland St.
Philadelphia, PA 19125

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of approximately 600 dealers across the United States. In addition, Subaru boasts the most fuel efficient line-up of all-wheel drive products sold in the market today based on Environmental Protection Agency (EPA) fuel economy standards. All Subaru products are manufactured in zero- landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife Habitat by the National Wildlife Federation. For additional information visit www.subaru.com.

About Greensgrow

Greensgrow, located in urban Philadelphia, is a 501© (3), nonprofit organization dedicated to promoting social entrepreneurship through developing and supporting urban green businesses. Greensgrow offers a seasonal farm stand; a well-stocked nursery of locally grown annuals, perennials, and vegetable starters; and a Community Supported Agriculture, (CSA), program where consumers buy a "share" in the farms' season and each week get a box of locally grown meats, dairy, produce and fruit. For more information, to make a tax-deductible donation, or find our address and hours of operation visit: www.greengrow.org.