



# Media Information

Subaru Of America, Inc.  
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## Subaru And Meals On Wheels Executives To Volunteer At The JCC Stiffel Senior Center

*Companies to Participate as Part of the 'Subaru Share the Love' Event*

Cherry Hill, N.J., Dec 9, 2009 - **WHAT:** Subaru of America and The Meals on Wheels Association of America executives as well as Subaru employees will donate time to the JCC Stiffel Senior Center to pack food pantry bags for local senior citizens and help serve lunch as part of the second-annual Subaru Share the Love Event. The event runs from November 21, 2009 - January 4, 2010 with Subaru donating \$250 for every new Subaru vehicle sold or leased to the customer's choice of one of the following five charities: The American Society for the Prevention of Cruelty to Animals (ASPCA), Meals On Wheels Association of America, Habitat for Humanity, National Wildlife Federation® (NWF) and Boys & Girls Clubs of America.

**WHO:** Tom Doll, executive vice president and COO, Subaru of America, Inc. Tim Mahoney, senior vice president and CMO, Subaru of America, Inc. Tim Colbeck, senior vice president of sales, Subaru of America, Inc. Bob Herbolsheimer, senior vice president and General Counsel, The Meals On Wheels Association of America, Inc.

**When:** Monday, December 14, 2009 9:00 AM - 10:00 AM Subaru and Meals on Wheels Executives - available for photo ops 9:00 AM - 1:30 PM Subaru Employees

**Where:** JCC Stiffel Senior Center 604 West Porter Street Philadelphia, PA 19148 (215) 468-3500

### **About Subaru of America, Inc.**

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of approximately 600 dealers across the United States. In addition, Subaru boasts the most fuel efficient line-up of all-wheel drive products sold in the market today based on Environmental Protection Agency (EPA) fuel economy standards. All Subaru products are manufactured in zero- landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit [www.subaru.com](http://www.subaru.com).

### **About the JCC Stiffel Senior Center**

Located in the heart of South Philadelphia, the Jacob and Esther Stiffel Senior Center, an accredited senior center, provides a social center for vital adults who seek programs and friendships that exercise their minds, bodies and spirits. Stiffel Senior Center programs enhance independent living for older adults who want to remain in their communities.

### **About The Meals On Wheels Association of America**

The Meals On Wheels Association of America (MOWAA) is the oldest and largest organization in the United States representing those who provide meal services to people in need. MOWAA works toward the social, physical, nutritional, and economic betterment of vulnerable Americans. The Meals On Wheels Association of America provides the tools

and information its programs need to make a difference in the lives of others.

MOWAA is a Member organization, and its Membership comprises of Senior Nutrition Programs in the United States. MOWAA Member programs throughout the country provide nutritious meals and other nutrition services to men and women who are elderly, homebound, disabled, frail, or at risk. These services significantly improve the quality of life and health of the individuals they serve and postpone early institutionalization.

As a national organization, MOWAA focuses on those issues that can best assist its Member programs in achieving their individual missions of providing quality meals and nutrition services to as many vulnerable people as possible in the most efficient and effective manner, all so no senior goes hungry®.