



Media Information

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SUBARU OF AMERICA® ANNOUNCES PRICING ON 2018 FORESTER MODELS AND DEBUTS BLACK EDITION

- New 2.5i Forester Black Edition Package added to line-up
- Active Torque Vectoring now standard on 2.0XT Touring
- Touring Models feature EyeSight® Driver Assist Technology as standard
- EyeSight®-equipped models gain High Beam Assist and Reverse Auto Braking

Cherry Hill, N.J., May 18, 2017 - Subaru of America, Inc., which this month posted its 65th consecutive month of record sales, is also introducing the new 2.5i Black Edition package. New Foresters will arrive into retailers Summer 2017.

The 2018 Forester 2.5i is available in standard, Premium, Limited and Touring trims and is powered by a 170-hp 2.5-liter 4-cylinder BOXER engine. All Forester models come standard with Symmetrical All-Wheel Drive. Subaru has continued durability and drivability as the top priorities. Currently the brand's best-selling model, the well-equipped 2018 Forester has

The stylish front bumper cover and hexagonal grille of the Forester are accentuated by Subaru's signature C-shaped headlights. The headlights also feature a prominent C shape with LED illumination. Combined, these styling and lighting elements provide excellent

The nicely appointed 2018 Forester 2.5i Premium has a starting price of \$25,695. In addition to a panoramic power moonroof, Hill Descent Control on CVT models, automatic HVAC controls, body color rear roof spoiler and a 10-way power driver's seat, Premium Foresters equipped with EyeSight®.

A new Forester 2.5i Black Edition package is an upgrade from the 2.5i Premium, with Lineartronic® CVT featuring paddle shift manual mode. The package also comes standard with X-Mode and Hill Descent Control and LED Steering Responsive fog lights with black accent trim; black finish exterior badges and mirrors; and a front grille with blacked-out wing motif and Black Silica, Dark Gray Metallic, Crystal White Pearl and Ice Silver Metallic. The exclusive black cloth upholstery seats with black gloss finish center dash panel. The leather-wrapped steering wheel and shift handle are highlighted with silver stitching. Package, rear cargo tray and Welcome Lighting all come standard with the Black Edition. The 2.5i Forester Black Edition

Limited trim upgrades to silver metallic with gloss black finish center dash panel trim and leather-wrapped steering wheel. 10-way power driver's seat with power lumbar support are also included with this trim level. Blind Spot Detection with Lane Change Assist Limited along with Welcome Lighting. EyeSight®-equipped models include High Beam Assist, LED Steering Responsive fog lights and Reverse Auto Braking. A power rear gate with auto close and height memory is standard on the Limited. The 2018 Forester

The top-of-the-line Touring models are distinguished by 18-inch alloy wheels, black with chrome trim side cladding and for Touring trims are available with Black or Saddle Brown interiors. 10-way power driver's seat with two-position memory (in-Button Start and heated steering wheel. Active Torque Vectoring, first introduced on the WRX® and WRX STI®, is now standard. Beam Assist headlights are included on Touring models. Forester Touring is priced from \$33,090.

All Forester trim lines feature SUBARU STARLINK™ Multimedia systems that provide hands-free connectivity and entertainment. 6.2" Multimedia system with a 6.2-inch single-touch gesture display and the Premium, Limited and Touring trims have a standard 7-inch LCD screen, Bluetooth® hands-free SMS text messaging, dual USB ports, and adds SiriusXM® All Access Radio. Navigation system features voice-activated controls and comes with three years of complimentary map updates as well as along with four months of SiriusXM All Access audio service.

Two SUBARU STARLINK connected services packages are available for 7.0" Multimedia Plus system and 7.0" Multimedia Standard system. The STARLINK Safety Plus package, which is complimentary for the first year and \$99 per year after that, includes Automatic Collision Notification, Maintenance Notifications, Monthly Vehicle Health Report and Diagnostic Alerts. For every Package adds Stolen Vehicle Recovery Service, Vehicle Security Alarm Notification, Remote Lock/Unlock, Remote Horn

2018 FORESTER				
Model/Trim	Transmission	Applicable Option Code	MSRP	MSRP + destination and delivery
2.5i	6MT	'01	\$22,795	\$23,710
2.5i	CVT	'01, '02	\$23,795	\$24,710
2.5i Premium	6MT	11	\$25,695	\$26,610
2.5i Premium	CVT	12, 13, 14, 15, 16	\$26,195	\$27,110
2.5i Limited	CVT	21, 22, 23	\$29,395	\$30,310
2.5i Touring	CVT	31, 32	\$33,090	\$34,005
2.0XT Premium	CVT	11	\$29,495	\$30,410
2.0XT Touring	CVT	31, 32	\$36,090	\$37,005

2018 FORESTER OPTION PACKAGES	
CODE 01 Standard Model 2.5i	N/A
CODE 02 Alloy Wheel Package- includes 17-in. machine finished alloy wheels, roof rails and front passenger window Auto Up/Down	\$600
CODE 11 Standard	

Model- 2.5i Premium 6MT or 2.0XT Premium CVT	N/A
CODE 12 Standard Model- 2.5i Premium CVT	N/A
CODE 13 All- Weather Package	\$500
CODE 14 EyeSight®+ All- Weather Package + Blind Spot Detection/ Rear Cross Traffic Alert	\$1,695
CODE 15 EyeSight® + All-Weather Package + Blind Spot Detection/Rear Cross Traffic Alert and Power Rear Gate	\$2,145
CODE 16 Black Edition	\$1,150
CODE 21 Standard Model- 2.5i Limited	N/A
CODE 22 Navigation + Harman Kardon® Audio Amplifiers + Speakers	\$1,350
CODE 23 EyeSight® + Navigation + Harman Kardon® Amplifiers + Speakers	\$2,945
CODE 31 Standard Model- 2.5i Touring and 2.0XT Touring (Black interior)	N/A
CODE 32	

Standard Model- 2.5i <i>Touring and 2.0XT Touring (Saddle Brown interior)</i>

N/A

Destination & Delivery is \$915 and may vary in the following states: CT, HI, MA, ME,

About Subaru of America, Inc.

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