



# Media Information

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## SUBARU OF AMERICA, INC. REPORTS RECORD MAY SALES

- Record May - monthly sales increase 12.1 percent over May 2016
- 66 consecutive months of yearly month-over-month growth
- Best May ever for Forester, Outback and Impreza
- 39 consecutive months of more than 10,000 Outbacks sold
- 46 consecutive months of more than 10,000 Foresters sold

Cherry Hill, N.J., Jun 1, 2017 - Subaru of America, Inc. today reported 56,135 vehicle sales for May 2017, a 12.1 percent increase over May 2016, and the best May in the history of the company. The automaker also reported year-to-date sales of 252,753 vehicles, an 8.5 percent gain over the same period in 2016.

May marked the 39th consecutive month of 40,000+ vehicle sales for the company. Forester, Outback and Impreza sales were notably strong as each model achieved its best May ever. Impreza sales for May 2017 increased 44.2 percent over the same month in 2016 and marked the best month ever for the carline.

“Subaru is proud to be setting another monthly, year-over-year sale increase, our 66th consecutive month of doing so,” said Thomas J. Doll, president and chief operating officer, Subaru of America, Inc. “Our record May sales are a direct result of our retailers providing customers with the best purchase and ownership experience possible.”

“Demand for the all-new Impreza has been incredibly strong,” said Jeff Walters, senior vice president of sales. “We are looking forward to the all-new Crosstrek, as well as the updated WRX, Legacy and Outback models arriving at our retailers this summer to further boost consumer interest in Subaru.”

Carline	May-17	May-16	% Chg	May-17	May-16	% Chg
	MTD	MTD	MTD	YTD	YTD	YTD
Forester	16,280	15,309	6.3%	72,517	68,226	6.3%
Impreza	8,546	5,928	44.2%	35,168	24,771	42.0%
WRX/STI	2,801	2,327	20.4%	13,530	12,876	5.1%
Legacy	4,628	5,265	-12.1%	21,730	25,334	-14.2%

<b>Outback</b>	<b>15,193</b>	12,404	22.5%	<b>72,234</b>	63,969	12.9%
<b>BRZ</b>	<b>437</b>	383	14.1%	<b>1,868</b>	2,060	-9.3%
<b>Crosstrek</b>	<b>8,250</b>	8,467	-2.6%	<b>35,706</b>	35,624	0.2%
<b>TOTAL</b>	<b>56,135</b>	<b>50,083</b>	<b>12.08%</b>	<b>252,753</b>	<b>232,860</b>	<b>8.5%</b>

**About Subaru of America, Inc.**

Subaru of America, Inc. is a wholly owned subsidiary of Subaru Corporation of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive, Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit [media.subaru.com](http://media.subaru.com). Follow us on Facebook, Twitter, and Instagram.