



## Media Information

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### SUBARU OF AMERICAN AND LAMBS FARM PLANT A NEW SET OF SKILLS IN NON-PROFIT PARTICIPANTS

New partnership added to automaker's list of charitable efforts during Subaru Loves to Care Month

Libertyville, IL , Jun 16, 2017 - Subaru of America, Inc. today announced support of [Lambs Farm](#), a premier non-profit organization whose mission is helping people with developmental disabilities lead productive, happy lives. The support is part of the [Subaru Loves to Care](#) initiative and Subaru funded the development of Lambs Farm's first-ever sustainable garden, located outside of the organization's [Magnolia Cafe & Bakery](#), providing a "farm-to-table" experience with the restaurant as well as providing healthy produce to the participants.

In addition to building the sustainable garden, team members from Subaru of America collaborated with the [University of Illinois Extension Master Gardeners](#) to install the garden and provide Lambs Farm participants the training needed for its proper maintenance. This training will also provide participants with a new set of skills that they can utilize in the growing garden or take with them to jobs in the surrounding community.

"Proper nutrition and exercise are important to the health of the Lambs Farm participants, so when we found out that they didn't have a sustainable garden on-site, we knew that we could make a meaningful impact to this great cause," said Jason Leopold, Zone Retailer Marketing Manager, Subaru of America, Inc. "The Subaru Loves to Care initiative is all about supporting organizations that are committed to helping our local communities and making the world a better place. It is our vision to show love and respect to all people, and working with Lambs Farm allows us to do that in a meaningful way."

During a recent event, volunteers from Subaru, University of Illinois Extension Master Gardeners and Lambs Farm spent the day building garden beds, transporting soil, planting and topping the gardens with straw. The sustainable garden is a place to grow food, flowers, herbs or to simply enjoy the peacefulness of the surrounding environment. Lambs Farm participants who work at the Magnolia Cafe & Bakery will be trained to tend to the new garden and vegetables in the garden will be used in the menu items prepared at the Magnolia Cafe & Bakery. The garden is expected to yield about 300 lbs. of produce this year.

Lambs Farm is located at 14245 W. Rockland Road, Libertyville, IL 60048.

For information about Subaru Loves to Care and to find out more about the partners that Subaru supports, visit

<http://www.subaru.com/love-promise.html>.

#### **About Subaru of America, Inc.**

[Subaru of America](#), Inc. (SOA) is a wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$120 million to causes the Subaru family cares about, and its employees have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

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#### **About Lambs Farm**

[Lambs Farm](#) is a premier nonprofit organization whose mission is helping people with developmental disabilities lead productive, happy lives and connecting with the human spirit in us all. Based near Libertyville, Illinois, Lambs Farm strives to maintain exemplary vocational, residential, social and recreational programs, and to operate our organization in a manner that will continue to help people grow.