



## Media Information

Subaru Of America, Inc.  
One Subaru Drive  
Camden, NJ 08103  
Main Number: 856-488-8500

CONTACT: Dominick Infante  
(856) 488-8615  
[dinfante@subaru.com](mailto:dinfante@subaru.com)

Charles Ballard  
(856) 488-8759  
[cballard@subaru.com](mailto:cballard@subaru.com)

### 2018 SUBARU CROSSTREK AND WRX EARN IIHS 2017 TOP SAFETY PICK + AWARD

- Both vehicles received the Top Safety Pick+ award when equipped with EyeSight Driver Assist Technology and LED Steering Responsive Headlights
- Both vehicles received the Top Safety Pick award and a 'Superior' rating in front crash prevention when equipped with EyeSight
- Crosstrek is an IIHS Top Safety Pick for six years running
- WRX is an IIHS Top Safety Pick for three years running

Cherry Hill, N.J., Oct 6, 2017 -

Subaru of America, Inc. announced today that the 2018 Crosstrek and WRX, when equipped with optional EyeSight® Driver Assist Technology, received the 2017 TOP SAFETY PICK award and when equipped with both EyeSight and LED Steering Responsive Headlights, received the 2017 TOP SAFETY PICK+ award from the Insurance Institute for Highway Safety (IIHS).

The 2018 Crosstrek and WRX received the 2017 TOP SAFETY PICK award by achieving the highest possible rating of "Good" in the IIHS crashworthiness evaluations of front small overlap, front moderate overlap, side impact, roof crush, and rear impact as well as EyeSight receiving a "Superior" rating in the Institute's front crash prevention testing. The Crosstrek is an IIHS Top Safety Pick for six years running (2012-2017) and WRX for three years running (2015-2017).

Now all 2018 Subaru models with EyeSight and LED Steering Responsive Headlights received the highest possible 2017 safety rating from IIHS. The Crosstrek and WRX join Forester, Impreza, Legacy and Outback with this prestigious honor.

"Subaru is committed to developing the highest safety standards for our vehicles," said Thomas J. Doll, president and chief operating officer, Subaru of America, Inc., "and receiving the IIHS TOP SAFETY PICK+ award for all our 2018 models equipped with EyeSight and LED Steering Responsive Headlights proves this commitment to our customers."

The all-new 2018 Crosstrek combines a bold new design with a new and highly capable chassis for versatility in both off-road and city driving with a starting price of \$21,795.

The rally-bred WRX is powered by a 268 hp 2.0-liter turbocharged boxer four-cylinder engine and has a starting price of \$26,995.

**About the Insurance Institute for Highway Safety**

The Insurance Institute for Highway Safety is an independent, nonprofit scientific and educational organization dedicated to reducing the losses –deaths, injuries and property damage –from crashes on the nation’s roads. For more information, visit [iihs.org](http://iihs.org).

**About Subaru of America, Inc.**

[Subaru of America, Inc.](http://Subaru of America, Inc.) (SOA) is a wholly owned subsidiary of [Subaru Corporation](http://Subaru Corporation) of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and [Subaru of Indiana Automotive, Inc.](http://Subaru of Indiana Automotive, Inc.) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](http://Subaru Love Promise), which is the company’s vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$120 million to causes the Subaru family cares about, and its employees have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

For additional information visit [media.subaru.com](http://media.subaru.com). Follow us on [Facebook](http://Facebook), [Twitter](http://Twitter), and [Instagram](http://Instagram).