



Media Information

Subaru Of America, Inc.
One Subaru Drive
Camden, NJ 08103
Main Number: 856-488-8500

CONTACT: Dominick Infante
(856) 488-8615
dinfante@subaru.com

Charles Ballard
(856) 488-8759
cballard@subaru.com

2018 SUBARU OUTBACK AND LEGACY EARN IIHS TOP SAFETY RATING FOR NEW PASSENGER-SIDE CRASH TEST

- Both vehicles received the top safety rating of "Good"
- Test evaluates how well a vehicle protects the right front passenger in a small overlap frontal crash.
- Test will be added to IIHS's 2018 Top Safety Pick+ award qualifications

Cherry Hill, N.J., Oct 20, 2017 - Subaru of America, Inc. announced today that the 2018 Outback and Legacy earned the highest possible rating of "Good" for the new passenger side small overlap crash test from the Insurance Institute for Highway Safety (IIHS).

The passenger side overlap crash test sends a vehicle into a barrier at 40 mph with just 25 percent of the vehicle's front end overlapping the barrier on the passenger side. It mimics what happens when the front passenger-side corner of a vehicle collides with another vehicle or with an obstacle such as a tree or utility pole. This test will be added to the IIHS crashworthiness evaluations for the 2018 TOP SAFETY PICK+ award.

The 2018 Outback participated in the first test group that included 13 midsize cars and was one of the top performers according to IIHS. The Outback's "Good" passenger-side rating also applies to the 2018 Legacy.

"In the test of the Outback, the passenger's space was maintained well, with maximum intrusion of 4 inches at the right edge of the toepan," said Becky Mueller, IIHS Senior Research Engineer. "The safety belt and front and side curtain airbags worked together to keep the (crash test) dummy in place, and measures taken from the dummy showed there would be a low risk of injury in a similar real-world crash."

All 2018 Subaru models equipped with EyeSight® Driver Assist Technology and LED Steering Responsive Headlights received the 2017 Top Safety Pick+ from IIHS. This list includes Crosstrek, Forester, Impreza, WRX, Legacy and Outback.

The 2018 Subaru Outback continues as a segment leader after more than 20 years. With standard equipment including Symmetrical All-Wheel Drive, X-Mode, Hill Descent Control, Hill Holder and generous 8.7-inches of ground clearance, the roomy Outback is a master of outdoors-oriented activities and everyday family hauling and has a starting price of \$25,895.

The 2018 Legacy, the roomiest sedan in the midsize segment, features revised styling and significant upgrades to

comfort, safety, and multimedia capability and has a starting price of \$22,195.

About the Insurance Institute for Highway Safety

The Insurance Institute for Highway Safety is an independent, nonprofit scientific and educational organization dedicated to reducing the losses –deaths, injuries and property damage –from crashes on the nation's roads. For more information, visit iihs.org.

About Subaru of America, Inc.

[Subaru of America, Inc.](http://subaru.com) (SOA) is a wholly owned subsidiary of [Subaru Corporation](http://subaru.com) of Japan. Headquartered at a zero-landfill office in Cherry Hill, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 620 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and [Subaru of Indiana Automotive, Inc.](http://subaru.com) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](http://subaru.com), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$120 million to causes the Subaru family cares about, and its employees have logged more than 40,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

For additional information visit media.subaru.com. Follow us on [Facebook](https://www.facebook.com/subaru), [Twitter](https://twitter.com/subaru), and [Instagram](https://www.instagram.com/subaru).