



Media Information

Subaru Of America, Inc.
One Subaru Drive
Camden, NJ 08103
Main Number: 856-488-8500

CONTACT: Michael McHale
(856) 816-1231
mmchale@subaru.com

Subaru Forester Named One Of The 'Best Family Cars For 2009' By Parents Magazine And Edmunds.Com

Visibility, Interior Space, Comfort and Ergonomics Cited by Editors

Cherry Hill, N.J., May 18, 2009 - The 2009 Subaru Forester today was named to the "Best Family Cars for 2009" list by *Parents Magazine* and Edmunds.com. The award is the culmination of six months of test-driving and analyzing dozens of vehicles, plus feedback from parents who own and drive the vehicles on a daily basis. As part of a rigorous evaluation, each vehicle was judged on safety, performance, interior, exterior qualities and family-friendly features. Focusing on the Subaru Forester's safety attributes, the article detailing the awards -- which appears in the June 2009 issue of *Parents* -- highlights the vehicle's standard all-wheel drive and stability control, as well as the Forester's designation as a Top Safety Pick by the Information Institute for Highway Safety (IIHS).

"When *Parents Magazine* and Edmunds.com team up to review a vehicle, you can be sure you are getting a thorough evaluation from both parenting experts and automotive professionals," notes Tom Doll, executive vice president and COO for Subaru of America, Inc. "We are doubly pleased that the Subaru Forester's safety features and family-friendly design have won over not only the experts, but also the parents who rely on our vehicles to keep their families safe."

This latest recognition by *Parents Magazine* and Edmunds.com joins a growing list of accolades for the Subaru Forester, which was also named a "Best Bet for SUVs and Crossovers" by Cars.com and recognized by *Kiplinger's Personal Finance 2009 Car Buyer's Guide* as "Best New Crossover" in the category of "Small Crossovers." Other awards received by the 2009 Subaru Forester include: *Motor Trend's* 2009 Sport/Utility of the Year; a "good" rating (the highest available rating, indicating a vehicle's roof is more than twice as strong as minimum federal safety standards require) in the new IIHS roof strength test and the MotorWeek Driver's Choice Award for *Best Small Utility*.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of nearly 600 dealers across the United States. In addition, Subaru boasts the most fuel efficient line-up of all-wheel drive products sold in the market today based on Environmental Protection Agency (EPA) fuel economy standards. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a Backyard Wildlife Habitat by the National Wildlife Federation. For additional information visit www.subaru.com.