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Subaru Of America, Inc. Reports All-Time Sales Records

*The Company Has Record Sales for Best Month Ever
 Subaru Forester, Impreza and Legacy Break All Previous Records*

Cherry Hill, N.J., Aug 31, 2009 - Subaru of America, Inc. today announced that it had the company's best sales month ever. Record-breaking results for three Subaru models include: a 76-percent increase in sales for the Subaru Forester with 11,870 units sold in August, a 49-percent increase for the Legacy with 3,569 units and a 53-percent increase for the Outback with 5,857 units. "While the CARS program helped fuel our August results, the fact that this is our third consecutive record month reinforces our commitment to providing the best products and service to our customers."

	9-Aug	8-Aug	% chg	9-Aug YTD	8-Aug YTD	% chg
Legacy	3,569	2,402	49	18,536	15,477	20
Outback*	5,857	3,834	53	29,755	33,559	-9
Impreza	6,590	5,071	30	34,994	33,044	6
Forester	11,870	6,763	76	55,602	29,891	39
Tribeca	797	862	-8	4,941	8,326	41
Total**	28,683	18,932	52	143,828	129,297	11

* Includes Legacy Wagon
 **2008 total does not include 1 Baja sale in 2008

"Subaru has the perfect products to capitalize in the ever-growing crossover utility segment with the new 2010 Outback a

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, NJ. www.subaru.com.