



Media Information

Subaru Of America, Inc.
One Subaru Drive
Camden, NJ 08103
Main Number: 856-488-8500

Subaru Of America And The Denver Broncos Boys & Girls Club Host Holiday Toy Drive

Cherry Hill, N.J., Dec 21, 2009 - **WHAT:** Subaru and the Denver Broncos Boys & Girls Club will be hosting a holiday toy drive and party. Toys collected from the toy drive will be given out at the party to over one-hundred and forty youths from the Boys & Girls Club.

Subaru will be participating as part of its second-annual *Share the Love Event*. The event will run from November 21, 2009 - January 4, 2010 with Subaru donating \$250 for every new Subaru vehicle sold or leased to the customer's choice of one of the following five charities: The American Society for the Prevention of Cruelty to Animals (ASPCA), Meals On Wheels Association of America, Habitat for Humanity, National Wildlife Federation® (NWF) and Boys & Girls Clubs of America.

WHO: Subaru of America, Inc. and Denver Broncos Boys & Girls Club of America

WHEN:

December 23, 2009
2:00 PM - 5:00 PM

WHERE:

Denver Broncos Boys & Girls Club
4397 Crown Boulevard
Denver, Colo. 80239

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of approximately 600 dealers across the United States. In addition, Subaru boasts the most fuel efficient line-up of all-wheel drive products sold in the market today based on Environmental Protection Agency (EPA) fuel economy standards. All Subaru products are manufactured in zero- landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife Habitat by the National Wildlife Federation. For additional information visit www.subaru.com.

About Boys & Girls Clubs of America

Since 1906, Boys & Girls Clubs of America has provided youth with programs and services which promote and enhance the development of boys and girls by instilling a sense of competence, usefulness, belonging and influence. Today Boys & Girls Clubs throughout the country are serving 4.5 million young people through membership and community outreach.