

Media Information

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SUBARU FORESTER NAMED "BEST CAR TO BUY 2019" BY THE CAR CONNECTION

- . Redesigned SUV earns top spot for the second time
- · First repeat winner in the award's history
- · Earned top spot for virtue and value

Subaru of America, Inc. announced today that the all-new 2019 Subaru Forester has been named <u>Best Car to Buy</u> 2019 by The Car Connection. The new Forester earned the recognition thanks to its top safety scores, utility and value.

The Car Connection chose the Subaru Forester from a competitive field of nine nominees that included new or fully redesigned models that achieved top scores in The Car Connection's " TCC Rating" system. The unique rating system is based on safety, comfort and utility, fuel economy, performance and styling. The Forester is the first repeat winner in the award's nine-year run.

"The Subaru Forester owns all its rivals with value, value, value. For less than \$30,000, families get exceptional interior space, faultless all-wheel-drive traction, and a long-standing, long-deserved reputation for safety and durability," said Marty Padgett, editorial director of The Car Connection, Motor Authority and Green Car Reports. "There's not an ounce of revolution in the Forester – just virtue, across the board."

The 2019 Forester is the roomiest, most capable and most versatile Forester ever made. The redesigned Forester features new segment-exclusive technology as well as core technology including Subaru Symmetrical All-Wheel Drive and a SUBARU BOXER® Engine. With a starting pricing of \$24,295, the fifth generation of the best-selling SUV is offered in five trim levels: Base, Premium, new Sport, Limited and Touring.

"We are extremely proud that the all-new Forester has won the title of Best Car to Buy 2019 by The Car Connection," said Thomas J. Doll, President and CEO, Subaru of America, Inc. "For more than 20 years, Forester has represented our commitment to providing customers with vehicles made to the highest standards of safety, versatility and reliability for great value."

To read more about the results, how The Car Connection tested the vehicles, and images of the competition, click here.

About The Car Connection

The Car Connection (<u>www.thecarconnection.com</u>) is the easiest place to research and shop for cars online. The site makes car research easy with its unique "TCC Rating," a clear numeric rating value based on a 10-point scale that

reflects the overall opinion of its automotive experts on any vehicle.

The Car Connection is part of the Internet Brands Automotive Group (www.internetbrandsauto.com), one of the largest collections of automotive properties on the

Internet, including pioneering car-buying website CarsDirect.com and a collection of more than 130 auto enthusiast websites. Collectively, the Internet Brands Automotive Group reaches more than 35 million unique visitors each month.

About Subaru of America, Inc.

Subaru of America, Inc. (SOA) is an indirect wholly owned subsidiary of Subaru Corporation of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including Subaru of Indiana Automotive, Inc., the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the Subaru Love Promise, which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$320 million to causes the Subaru family cares about, and its employees have logged over 100,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place. For additional information, visit media.subaru.com. Follow us on Facebook, Instagram, LinkedIn, TikTok, and YouTube.