



Media Information

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SUBARU BRZ SPORTS CAR ADDS NEW SUBARU STARLINK MULTIMEDIA TECHNOLOGY AND SERIES.GRAY LIMITED EDITION FOR 2019

- New Series.Gray limited edition of only 250
- SUBARU STARLINK™ Navigation system offers over-the-air updates
- 205-hp SUBARU BOXER® engine ? Choice of 6-speed manual or 6-speed automatic transmission

Camden, N.J., Nov 21, 2018 - Subaru of America, Inc. today introduced the new 2019 BRZ model line that offers updated STARLINK In-Vehicle Technology as well as a special edition Series.Gray in Cool Gray Khaki with unique exterior and interior trim. The fun to drive sport coupe will be offered in three trim levels: Premium, Limited and new Series.Gray when it arrives at retailers this fall.

The 2019 BRZ Series.Gray is the latest in a series of limited-edition BRZ models. The Series.Gray is immediately recognizable by its striking exterior color, unique black 17-inch alloy wheels, black exterior badges and black foldable exterior mirrors.

New for the Limited trim is the updated 7.0-inch Multimedia Navigation system which now includes over-the-air updates through Wi-Fi. Additional new features for the system include "Tune Mix" which mixes songs from music channels stored as presets and "Sports Flash" which provides information and updates on pre-selected sports teams.

The Subaru BRZ, renowned for its ultra-low center of gravity and precision handling, is powered by a 205 hp, 2.0-liter SUBARU BOXER engine, six-speed close-ratio manual transmission and TORSEN® limited-slip differential (optional automatic transmission model has 200 hp). The BRZ is designed with 2+2 seating and fold-down rear seatback to give the coupe everyday practicality and comfort.

The Premium trim's long list of standard features includes LED headlights, rear vision camera, power door locks, power side mirrors, power windows with auto-up/auto-down feature, remote keyless entry and engine immobilizer. Standard Welcome Lighting provides better nighttime visibility when approaching or exiting the vehicle. All trim levels now come standard with dual USB ports in the dash.

Inside, black upholstery with contrasting red stitching is adorned throughout the cabin including leather-trimmed door panels, center dash, shifter boot and parking brake lever. The leatherwrapped steering wheel integrates control switches for audio, cruise control and Bluetooth®. In all BRZ trim levels, Incline Start Assist holds the vehicle momentarily in position while the driver accelerates, to prevent roll back on an incline.

The 2019 Limited adds LED fog lights, dual-zone automatic climate control, and Keyless Access with Push-Button Start. Front seats on the Limited trim are upholstered with Alcantara® inserts and leather bolsters, and standard dual-mode heated front seats feature the BRZ logo embroidered in red on the seatbacks. A full security system augments the standard engine immobilizer. Other amenities standard on the Limited include front door courtesy lights and an illuminating vanity mirror for both driver and front passenger sun visors.

Also standard on the Limited is a 4.2-inch color combination meter positioned next to the tachometer featuring vehicle performance data including lateral-g, accelerator pedal position, braking force, steering angle, oil and coolant temperatures and battery voltage. An integrated stopwatch function can be used for recording track lap times.

Subaru offers a Performance Package for drivers who demand even more from a sports car. The Performance Package is available for the Limited trim with manual transmission. The brake system is upgraded to Brembo® four-piston calipers and rotors on the front and dual-piston calipers and rotors on the rear. SACHS® Performance shock absorbers are added to all four corners for improved ride and cornering stability. Also included in the package are unique 17-inch x 7.5-inch aluminum alloy wheels in high luster dark gray.

The 2019 BRZ Series.Gray is based on the 2019 Limited model equipped with 6-speed manual transmission and Performance Package. The BRZ Series.Gray comes in Cool Gray Khaki with 17-inch black-finish alloy wheels, foldable exterior power mirrors with Crystal Black Silica finish and black BRZ and SUBARU badging.

The cabin of the special edition BRZ features an exclusive combination meter visor and upper interior door trim in Grand Luxe® with red stitching, and the day/night mirror uses a frameless design. A total of 250 BRZ Series.Gray will be produced for the 2019 model year.

SUBARU STARLINK In-Vehicle Technology provides hands-free connectivity and entertainment through the vehicle's multimedia or navigation system. Both STARLINK Multimedia systems for BRZ offer a high-resolution touchscreen; Bluetooth® hands-free phone connectivity and audio streaming; AM/FM stereo; SiriusXM All Access Radio (4-month free subscription) and HD Radio® as standard. The 2019 BRZ Premium is equipped with the 6.2-inch Multimedia system that includes 6.2-inch high resolution touchscreen, single-disc in-dash CD player and eight speakers. The multimedia system also offers smartphone integration with Pandora®, Aha®, iHeart® Radio and Stitcher™.

Standard for the BRZ Limited is the STARLINK 7.0-inch Multimedia Navigation system with 7-inch high-resolution touchscreen; smartphone integration with Apple CarPlay™ and Android™ Auto and STARLINK cloud applications; SiriusXM® Traffic and Travel Link (subscriptions required); Near Field Communication; voice activated controls for phone and text; and voiced activated navigation.

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including [Subaru of Indiana Automotive, Inc.](#), the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$320 million to causes the Subaru family cares about, and its employees have logged over 100,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place. For additional information, visit media.subaru.com. Follow us on [Facebook](#), [Instagram](#), [LinkedIn](#), [TikTok](#), and [YouTube](#).