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Subaru Of America Announces 24-Percent Increase In November Sales

Cherry Hill, N.J., Nov 30, 2009 - Subaru of America, Inc. today announced an increase in November sales of 24 percent

The November sales results mean that SOA has already overtaken its full year 2008 sales and the company has predicted

	9-Nov	8-Nov	% chg	YTD 9-Nov	YTD 8-Nov	% chg
Legacy	2,802	1,528	83	27,354	20,781	32
Outback	6,506	2,687	142	46,980	40,204	17
Impreza	2,555	3,873	-34	42,964	44,906	-4
Forester	4,948	4,996	-1	70,558	54,249	30
Tribeca	177	622	-72	5,722	10,270	-44
Total**	16,988	13,706	24	193,578	170,410	14

**2008 total does not include 2 Baja sales in 2008

"November held a lot of good news for the Subaru brand. Not only did we set another monthly sales record, but we have

"The continued sales success that Subaru is enjoying, despite the weakness in the economy and auto industry, is a tribute

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill.
www.subaru.com.