



Media Information

Subaru Of America, Inc.
One Subaru Drive
Camden, NJ 08103
Main Number: 856-488-8500

CONTACT: Dominick Infante
(856) 488-8615
dinfante@subaru.com

Diane Anton
(856) 488-5093
danton@subaru.com

SUBARU OF AMERICA PRESIDENT & CEO JOINS VOLUNTEERS IN DELIVERING 5,000 BOOKS TO LOCAL CAMDEN SCHOOLS

Automaker Donates More Than 5,000 Books as Part of the "Subaru Loves Learning" Initiative

Camden, N.J., Dec 14, 2018 - Subaru of America is proud to announce a donation of more than 5,000 science books to twenty Camden schools, continuing the brand's commitment to education as part of its [Subaru Loves Learning](#) initiative. Earlier this week, of America President and CEO, Thomas J. Doll, joined Acting State Superintendent Katrina McCombs, and Harry C. Sharp Elementary School Principal Evelyn Ruiz to personally deliver the donated books to the Harry C. Sharp Elementary School. Following the delivery, Doll read one of the donated science books to a third-grade class of inquisitive students.

Alongside Doll, Subaru executives and employees volunteered to deliver the new books to 20 elementary, middle, and high schools across the city in honor of the automaker's community commitment to its new home, Camden. Since 2015, Subaru has donated over 10,000 science books to the Camden community and participating retailers have donated over 187,000 science books to schools in communities across the country in partnership with the [American Association for the Advancement of Science](#) (AAAS).

"At Subaru, we believe in education and are dedicated to supporting organizations that help make learning as accessible as possible. Through our [Subaru Loves Learning](#) initiative, we can bring quality educational resources to schools to further continue the education of our youth," said Thomas J. Doll, President and CEO, Subaru of America. "Since moving our corporate headquarters to Camden in April, it has been an important priority that our company and employees do all we can to make a positive impact on the local youth in our community."

"Making dramatic improvements in student literacy achievement is critical to our mission to ensure all Camden students graduate ready to succeed in college and the modern workplace," said Katrina McCombs, Acting State Superintendent. "The automaker's generous donation of 5,000 new STEM-related books is a welcome addition to our classroom libraries and our educators' work to ensure all students have exposure to STEM learning from an early age. Subaru is a great neighbor that really believes in the potential of Camden students. We deeply appreciate the ongoing support they offer our kids and schools."

The Subaru Loves Learning initiative is part of the automaker's [Love Promise](#) philanthropic vision, created to support the causes dearest to Subaru and its owners in their local communities. In partnership with AAAS, Subaru and its

retailers donated over 75,000 award-winning science books this past August to schools around the country as part of this program.

About Subaru Love Promise

The Subaru Love Promise is just that. A promise. It is a promise to do right by our community by partnering with nonprofit education, health, community, environment, and animal organizations - to set Subaru apart through our deeds and the deeds of our partners. To be unlike any other car company by doing what is right and good, just for the sake of doing it.

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$300 million to causes the Subaru family cares about, and its employees have logged nearly 88,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit media.subaru.com. Follow us on [Facebook](#), [Instagram](#), [TikTok](#), and [YouTube](#).