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Subaru Of America Announces Sales Increase For January

*Subaru of America Announces Sales Increase for January
Record Sales for the 2009 Subaru Forester - Up 115% Percent*

Cherry Hill, N.J., Feb 2, 2009 - Subaru of America, Inc. today announced an 8 percent sales increase for January 2009.

This increase follows strong 2008 sales where Subaru was the only full-line brand with positive sales results and set its hi

"In January, we maintained the momentum we established in 2008. The fundamentals - our products and dealers - are sti

	<i>January</i>		
	2009	2008	% chg
Legacy	1,165	1,451	-20
Outback*	2,515	3,435	-274
Impreza	2,937	3,091	-5
Forester	5,162	2,402	115
Tribeca	415	910	-54
Total	12,194	11,289	8

*includes Legacy Wagon

"At the recently completed NADA meeting, our dealer attitude was very positive," said Tom Doll, executive vice president

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill
www.subaru.com.