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## Media Information

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### Subaru Of America Announces Year-On-Year Sales Increase For 2008

*Record Sales for Impreza, Legacy and Forester lines*

Cherry Hill, N.J., Jan 4, 2009 - Subaru of America today announced a 0.3% sales increase for full-year 2008 sales over

The year-over-year sales increase adds to the good news the company enjoyed in 2008: the Subaru Forester was namec

	December			December YTD		
	2008	2007	% chg	2008	2007	% chg
<b>Legacy</b>	1,824	2,066	-11.7	22,596	21,094	7.1
<b>Outback*</b>	4,067	5,831	-30.3	44,280	57,334	-22.8
<b>Impreza</b>	4,192	5,376	-22	49,098	46,333	6
<b>Forester</b>	6,499	3,992	62.8	60,748	44,530	36.4
<b>Tribeca</b>	705	1,471	-52.1	10,975	16,790	-34.6
<b>Baja</b>	0	3	-100	2	1,127	-99.8
<b>Total</b>	17,287	18,739	-7.7	187,699	187,208	0.3

\*Includes Legacy Wagon

Subaru has also announced it will show a Concept Legacy Sedan at the upcoming North American International Auto Sh

Tim Colbeck, vice president of sales for Subaru of America said, "To post increased sales for the year the Industry has ju

Tom Doll, executive vice president for Subaru of America said, "Our 2008 sales results are tribute not only to our product

#### About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill  
[www.subaru.com](http://www.subaru.com).